

# MACRAO Insider

Michigan Association of Collegiate Registrars and Admissions Officers



*Inside this issue:*

<b>Website Highlight: Email Communications</b>	<b>2</b>
<b>Call for Nominations</b>	<b>3</b>
<b>Committee Updates</b>	<b>4</b>
<b>Committee Updates, Continued</b>	<b>5</b>
<b>Save the Date</b>	<b>6</b>



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# Website Highlight

## Email Communications

### MACRAO Directory

The [membership directory](#) is a publically available tool and can be used to find email address information on all listed members. The Board of Directors can send emails to all members listed in the directory for MACRAO business; MACRAO committees use directory information for sending email to committee members.

Institutions are encouraged to keep their information up-to-date in the directory to ensure email communications are sent to appropriate individuals. Updates to member information should be reported to the [institutional directory editor](#).

### MACRAO Events

MACRAO uses Cvent, an event management software, for meeting and conference registration. Once an individual registers for a MACRAO event in Cvent, the person will receive future MACRAO Cvent email communications and invitations.

To opt-out of MACRAO Cvent communications, please click the "opt-out" link at the bottom of any MACRAO Cvent emails.

### MACRAO listserv

The MACRAO listserv is a discussion list established to facilitate communication among colleagues at member institutions. General MACRAO news is sent via the listserv, including the MACRAO Insider.

Subscribed members may send messages to the MACRAO discussion list by using the following email address:

[MACRAO@list.msu.edu](mailto:MACRAO@list.msu.edu)

To subscribe to the list, send an email to [listserv@list.msu.edu](mailto:listserv@list.msu.edu) from your preferred email account with the following in the body of the email (no subject needed):

**SUBSCRIBE MACRAO YourFirstName YourLastName**

To unsubscribe from the list, send an email to [listserv@list.msu.edu](mailto:listserv@list.msu.edu) from your subscribed email account with the following in the body of the email (no subject needed):

**SIGNOFF MACRAO**

When using the listserv, *please remember your e-mail etiquette*: If you choose to send a reply to an email sent through the listserv, click "Reply to Sender" rather than "Reply to All". Your fellow MACRAO members will appreciate it!

Questions or comments can also be directed to: [MACRAOmail@gmail.com](mailto:MACRAOmail@gmail.com).

# Join the MACRAO Team!

MACRAO's Nomination Committee is seeking nominations for the following:

**Extended Deadline:**

**May 26, 2017**

## **MACRAO Board of Directors, President-Elect (2017-2020; 3-Year Term, Voting Member)**

**General Description:** The president-elect shall be officially responsible for MACRAO committee membership. The president-elect may also be given special assignments by the president including ex officio membership on the Conference Committee. The president-elect shall be a voting member of the board of directors. The president-elect shall become president at the end of his/her term.

### **Duties:**

- 1) Serves on the MACRAO BOD and regularly attends BOD meetings—All year
- 2) Serves as the main liaison with the committee chairs and gets them regular updates—All year
- 3) Acts as liaison with the Conference Committee to ensure proper planning and preparations—All year
- 4) Makes sure all committees have chairs and co-chairs—November/December
- 5) Makes sure there is an adequate number of members on each committee—November & forward
- 6) Welcomes new members as they join a committee—January & forward
- 7) Maintains MACRAO's online committee membership list—January & forward
- 8) Coordinates with all the committee chairs their annual reports for the conference—September
- 9) Works with the conference committee chair for gifts for committee chairs, Conference Committee, and BOD—September
- 10) Prepares the certificate list for committee members and BOD—September
- 11) Facilitates the committee meeting/session at the annual conference (if applicable)—November
- 12) Gives report at the annual conference—November

## **MACRAO Nomination Committee Members**

Individuals are needed to bring forward a slate of nominees for the 2017-2018 Nomination Committee positions at-large from a:

- 4-Year Public University (2017-2018; 1-Year Term)
- 4-Year Private College/University (2017-2018; 1-Year Term)
- 2-Year College (2017-2018; 1-Year Term)

This is a great opportunity to get more involved in your MACRAO organization. For questions concerning the positions, please e-mail Libby Bonnell, Past President, at [bonnell@qvsu.edu](mailto:bonnell@qvsu.edu). For nominations, individuals can nominate themselves or someone else who would provide leadership for MACRAO. Please complete the [2017 MACRAO Nomination Form](#) or submit name(s), contact details, and the position(s) being nominated to Libby Bonnell by **Friday, May 26, 2017**.

# Committee Updates

## College Articulation Committee

### Innovation in Transfer Award

The College Articulation Committee is now accepting nominations for the Innovation in Transfer Award! This award is designed to recognize innovative programs, practices, partnerships, policies, and activities that improve the ability of an institution to serve transfer students. This accolade will be awarded at the MACRAO Annual Conference to the faculty, staff, and administrators who have enhanced the transfer student experience. Additional information regarding this award is available on the MACRAO website. Nominations must be submitted to: Colleen Kibin, Eastern Michigan University, 103H Boone Hall, Ypsilanti, MI 48197, and received by August 4, 2017.

## Secondary School Relations Committee

The Secondary School Relations Committee has openings for additional members! MACRAO Committee application forms can be found [here](#). SSRC is responsible for putting on the New Professionals Workshop. The workshop is geared toward people that have been in the profession less than one year. This is great way for people who are new to MACRAO to meet people in their respective recruiting territories. We hope you will consider joining our committee!

## Legislative Issues Committee

Article: [White House Would Slash Student Aid and NSF](#)



# Committee Updates, Continued

## Conference Planning Committee

The Conference Planning Committee is hard at work planning a great annual conference for you. *Your opinion matters!* We want to know what session topics are important to you. Please submit sessions and consider being a presenter. If you have any sessions you would like to present or you would like to see presented, now is the time to upload those to the MACRAO website. To submit session proposals or preconference workshop ideas, simply go to [www.macrao.org](http://www.macrao.org), click on *Member Login and Menu*, log in, and select *Session Proposals*. The deadline for submission is **June 2, 2017**.

With the theme, ***The Game of MACRAO***, we are looking to engage attendees, connect them with knowledgeable and experienced members, and promote networking. We are organizing tracks for the conference: **Strategic Enrollment Management (Admissions, Recruitment, SEM)**, **Records (Registration, Records)**, or **Both (all audiences)**.

Important Session Notes:

- Session length is 60 minutes, allowing for both content presentation and moderated discussion from attendees.
  - Each session should include a balance of dedicated content presentation and guided discussion.
- Submit a track with each proposal, **Strategic Enrollment Management (SEM)**, **Records**, or **Both**.
  - Note your selection in the “Other Comments” section.

Thank you for helping to offer the absolute best conference content!

**Let's play *The Game of MACRAO!***

# Save the Date



**New Professionals Workshop**

- ◆ **Location:** The H Hotel
- ◆ **Address:** 111 W. Main Street Midland, MI 48640
- ◆ **Date:** August 15th-16th
- ◆ **Theme:** *MARDI GRAS!*

*This year we will have a new session theme focusing on the importance of Self-Care!*

**Questions? Contact Julie Westenfeld**  
 Secondary School Relations Chair  
 (810) 610-4819 (Cell) or [jyankee@umflint.edu](mailto:jyankee@umflint.edu)

## Summer Transfer Summit

June 15-16, 2017

H Hotel—Midland, MI

**Register today!** Join the College Articulation Committee in Midland next month for the Summer Transfer Summit. Participate in sessions pertaining to transfer including Guided Pathways, Adult Learners, Transfer Sharing, Student Persistence and Retention, and Prior Learning. This year MCCA/MSSN will join us on Friday for an extended program to share research on their study at Macomb Community College.

## 2017 Annual Conference

November 15-17, 2017

Bavarian Inn—Frankenmuth, MI

**Make sure to keep an eye on the [MACRAO Meetings and Workshops](#) page for more information about these events!**