



Michigan Associations of College Registrars and Admissions
Officers

MACRAO Insider

President's Message

As we welcome in the summer session, I write to encourage your support of the excellent professional development opportunities offered by MACRAO. Committees have worked hard to design programs with themes such as "*The Summer Solstice Celebration: Hot Topics and Cool Discussions*," "*Lead It or Leave It*," "*Made In Michigan*", and "*Discover, Embrace, Learn*." So, dust off the sandals and take advantage of the opportunities to recharge, connect and learn!

All the best,

Katherine McMullen
MACRAO President

MACRAO College Fair Update

New fairs have been added to the MACRAO calendar. Please visit the [College Day/Night Calendar](#) for the most up to date college fair information.

MACRAO Legislative Update—Cyberschools

Dear Colleagues:

For those who attended the Spring Drive-In, our first keynote speaker, Casandra Ulbrich, referenced a bill that was pending which would allow for a larger number of K-12 cyberschools in Michigan. The bill did pass and Gov. Snyder signed it into law on May 15th.

Here is a link to an applicable article on the matter:

<http://www.mlive.com/newsflash/index.ssf/story/michigan-gov-signs-cyber-school-measure-into-law/c0d0465db5a84ba79983a36bfcc119a1>

Please feel free contact me or another member of the Legislative Issues Committee with any questions you may have regarding this piece of legislation.

Regards,
John Meldrum
Chair, MACRAO Legislative Issues Committee



2012 Outstanding Professional Team Award



The MACRAO Professional Development Committee and Equity in Education Committee is seeking nominations for the 2012 Outstanding Professional Team Award. This award will be presented at the Professional Development Workshop that will be held on Friday, June 29, 2012 at Walsh College – Novi Campus.

Our schools are doing more and more with less these days; how does your team continue to shine? Please take a few moments and think about the successes and achievements of your team during the last year, then nominate them for this special recognition.

The deadline for nominations has been extended to Wednesday, June 20, 2012.

The [nomination form](#) can be found on the MACRAO website.

It's not too late to register for the 2012 Professional Development Workshop!

[Register today!](#)

“Lead It or Leave It”

WHAT: 2012 Professional Development Workshop

WHEN: Friday, June 29, 2012

WHERE: Walsh College – Novi Campus

COST: \$70.00 Per Person

(Registration, Continental Breakfast, Lunch, Snack, and Prizes)

BENEFIT: An engaged staff!!

****Please bring an item that represents your institution to be used as a raffle prize during the workshop****

If you have any questions, please feel free to contact Donna Dunford (Chair of the Professional Development Committee) at ddunford@walshcollege.edu or Stephanie Jordan (Chair of Equity in Education Committee) at sjorda15@emich.edu.

LEAD IT

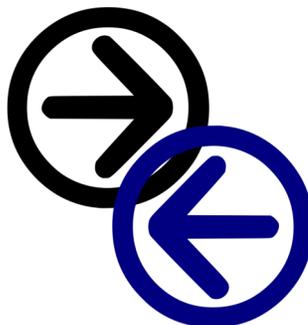
2012 Outstanding Transfer Award Program

The MACRAO Articulation Committee is pleased to accept nominations for the 2012 Outstanding Transfer Award Program. In an effort to celebrate the many initiatives across our accomplished state that serve to support and assist transfer students in meeting their educational objectives, we are calling for nominations to formally recognize these premier programs. The winner will be invited to conduct a session and receive their award at the annual fall conference at the Bavarian Inn in Frankenmuth, MI in November. The deadline date for all nominations is September 1, 2012.

We realize that it's a busy time of year but don't miss out on this wonderful opportunity to recognize a deserving program. The [2012 Outstanding Transfer Program Award nomination form](#) can be found as a PDF on the MACRAO Web site under the member services link.

Please forward nomination forms and supporting materials (if applicable) about your program to:

Sylvia J. Stancil
Office of Undergraduate Admissions
Wayne State University
42 W. Warren
Detroit, MI 48202
Fax: (313) 577-7536
Email: stancil@wayne.edu



Questions about the program may be directed to Sylvia Stancil at (313) 577-4902, or Susan Cushnier, (313) 593-5659.

SAVE THE DATE!

MACRAO New Professionals Workshop: AUGUST 29- 30, 2012

The 2012 New Professionals Workshop, "Made in Michigan," will be here before we know it! Please mark your calendar for August 29 and 30, 2012. We ask that you pass this information on to any new admissions officers, graduate assistants, or any others involved in recruiting for this beneficial workshop! The workshop is aimed to help new (anyone hired within the last year) admissions professionals get ready to be effective recruiters for the busy fall season.

Veteran admissions officers from around the state will challenge your newer team members to turn the passion they have for their new career into extraordinary outcomes for your institution and your prospective students. Every year, we receive very positive feedback from attendees, and we know this year's conference will be no exception!

Session topics include- scheduling tips, how to be a professional, a high school counselor panel, travel tips, and much more! Additionally, attendees will have the opportunity to network with colleagues from across the state and begin to recognize the friendly faces they'll see throughout "travel season."

Save the Date - MACRAO 2012 Annual Conference



Generations are the key that link our past, present, and future. Generational gaps are caused by world view changes. As things change over time, groups of people share similar views and reactions to situations.

Discover some of these changes causing generational gaps. War vs. peacetime. Introduction to technology vs. technology overload. Internet vs. social media. Games of imagination vs. games within technology. Depression vs. times of prosperity. Do you understand the generational gaps surrounding your organization?

Learn how generational gaps impact world views and reactions at a personal level. How do you handle generational differences within various situations? How can you use these concepts to better enhance interactions with students, staff, faculty, peers and others? Use this knowledge to enhance your relationships and understanding of student services and professional organizations.

Embrace the differences making each of us unique. Understanding is the first step toward linking generational gaps. You will leave this conference with the skills and resources to help you improve customer service, increase effectiveness of interactions, and enhance relationship building skills.

This year we are committed to offering you a professional, personal, and team development experience at the historic **Bavarian Inn, Frankenmuth, MI**. Mark your calendar now for **November 14-16, 2012**; this is definitely the conference you won't want to miss!

Pre-Conference Workshop: "Working Smarter not Harder: How to do more with less."

Dr. Lee Meadows, Professor of Management, Walsh College

Keynote Speaker: Dr. Mark Taylor, M.S.W., Ed.D. – Meet Generation NeXt: Understanding, Teaching and Serving Today's Students, <http://www.taylorprograms.com/>

Guest Speaker: Ms. Tracey Jamison, Director of Articulation & Enrollment Services University System of Maryland, AACRAO Vice President for Admissions & Enrollment Management

Charitable Donations: In keeping with MACRAO's tradition of giving back, we will be collecting toiletries, Kroger gift cards and gas cards for the Millet Learning Center, Saginaw Intermediate School District. Melvin G. Millet Learning Center provides individualized educational programs and services to address the unique needs of Saginaw County students with low incidence handicaps in a welcoming school atmosphere. The diverse student population includes approximately 270 students ages 3 through 25 with moderate to severe performance challenges. These are expressed either individually or in combination by cognitive impairment, physical impairment, health impairment, or autism. MACRAO members are encouraged to donate a variety of toiletries for the students of all ages listed above with a focus on Baby Wipes, personal care items for both male/female - be it deodorant, toothpaste, combs, hair brushes, etc...as well as Kroger gift cards to purchase emergency food items and gas cards for families who need to seek medical care for their child out of town. All donations will also be collected at the conference. Monetary donations will also be collected and can be dropped off at the registration/hospitality table upon check-in to the conference. For more information please visit the [Millet Learning Center, Saginaw Intermediate School District](#)

