



MACRAO Insider

March 2010

**Michigan Association
of Collegiate
Registrars and
Admissions Officers**

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President's Notes

Greetings MACRAO members! Here's an update on some of the exciting things happening within MACRAO and across the State...

Check out MACRAO's website; it's been updated with our new logo. Many thanks go to Kristin Schuette, Melinda Booth and Debra Lashbrook. In addition, Kristin has made it easy for committee members to download the [logos for official committee use](#).

Also, the Executive Committee has some announcements to share

regarding Executive Committee roles. Anne Monroe, President-Elect, has accepted a position as Vice President at Lavity Stoutt Community College in the British Virgin Islands. Anne began her new career on March 1, 2010. Congratulations, Anne! Scott Owczarek, has assumed the President-Elect position and the Chair of the Local Arrangements Committee. Don't forget to mark your calendar for November 10 – 12, 2010 – MACRAO Annual Meeting at Shanty Creek. And, the Executive Committee is actively working on ap-

pointing our new Vice-President!

I've only mentioned a few things...you will find more information in the rest of this newsletter. Please take a few minutes to read the articles. Also, if you have something to share with your MACRAO colleagues, please feel free to send the details to Janail Silver @ jsilver@ltu.edu for publishing in an upcoming newsletter.

Debbie Harju
MACRAO President

Michigan Public Community College Directory now Available

The [Michigan Community College NETWORK \(MCCNET\)](#) provides and improves the use of Michigan Community College data and information. The Community College Services Unit recently released the Michigan Public Community College directory which can be accessed by clicking [here](#).

Did you know...
Michigan Community Colleges served over 476,000 student during 2008-2009.

Still time to register for the Spring Drive-In

MACRAO's Spring Drive-In Workshop: "Nurturing Change in Challenging Times"

March 26, 2010, 9:00 a.m. - 3:30 p.m.

Cost: \$35.00 per person (members and non-members)

Come learn and grow at the MACRAO Spring Drive-In Workshop (formerly known as the Registrar's Drive-In) on March 26th at Macomb Community College – South Cam-

pus. The landscape of higher education continues to change at record speed. How are you keeping up with all of the changes? To what extent have you identified the best approaches for accepting and nurturing change?

You deserve the opportunity to:

- receive the most up-to-date information related to the State of Michigan's Race to the Top Application, specifically the

Electronic Transcript and P20/P16 initiative

- engage in productive discussions on topics particularly relevant to the Registrar and Admissions professions
- create and enhance networks with colleagues throughout the state

Feel free to view the workshop agenda and/or to register for the MACRAO Drive-In Workshop.

Seeking Nominations

The MACRAO Nomination Committee is seeking nominations for 2010-2011 for the important leadership position of Vice President (4 years) as well as at-large candidates for the Nomination Committee (1 year). For the Nomination Committee, the three at-large positions should include one each from a 4-year public university, a 4-year private college/university, and a 2-year college. These are both challenging and exciting times for our organization and your participation has never been needed more. Please submit a nomination by sending the name, and the position being sought, to Karen Hutslar at hutsl1ke@cmich.edu. Please know that submitting your own name is welcomed and encouraged. The deadline for submitting nominations is **June 1, 2010**. Members of the current 2010 Nomination Committee are: Carrie Jeffers (representing a 2-year college), Ron Hultman (representing a 4-year private university), Michelle Thomas (representing a 4-year public university) and the three most recent past-presidents, who are Paula Dykstra, Howard Shanken and Karen Hutslar.

Save the Date

MACRAO's Spring Drive-In Workshop: "Nurturing Change in Challenging Times"

March 26, 2010, 9:00 a.m. - 3:30 p.m.

Cost: \$35.00 per person (members and non-members)

Click [here](#) for information and to register

The Secondary School Relations Committee will be hosting the New Professionals Workshops on September 1-2, 2010 in Lansing. Stay tuned for more information.....

The Professional Development Committee will be sponsoring the Support Staff Workshop on June 18, 2010 at Lansing Community College.

The College Articulation Committee will be sponsoring the Summer Summit June 9-11, 2010 at McGuire's Resort in Cadillac, Michigan.

MACRAO Movers and Shakers

- Christopher Tremblay has been promoted to Executive Director of Enrollment Management and appointed Interim Director of Financial Aid at the University of Michigan-Dearborn.
- Deb Pepper has been promoted to Interim Director of Admissions at the University of Michigan-Dearborn.
- Lori Lewis has been promoted to Interim Senior Associate Director of Admissions at the University of Michigan-Dearborn.
- Anne Monroe has left Northern Michigan College to become the Vice President of H. Lavity Stout Community College in the British Virgin Islands.
- Jennifer Alexandrowski has been promoted to Senior Assistant Director of Admissions at Central Michigan University.
- Jim Dwyer has been promoted to Vice President for Enrollment Management at Saginaw Valley State University

Job Postings

KELLOGG COMMUNITY COLLEGE Job #1153 Recruitment Specialist:

This is a regular, full-time position that will work Monday through Thursday, 9:00 a.m. to 6:00 p.m. and Friday 8:00 a.m. to 5:00 p.m. with evening and weekend hours as needed by the Department.

Visit our website at <http://jobs.kellogg.edu> for more information.

The Michigan School of Professional Psychology (MiSPP), seeks an energetic and innovative individual to fill the full-time staff position of Registrar/Student Advisor. Applicants should submit cover letter, resume, employment application, and three professional references to:

Diane Zalapi, Vice President

Michigan School of Professional Psychology

26811 Orchard Lake Road

Farmington Hills, MI 48334

registrarposition@mispp.edu

Central Michigan University #32090 Coordinator of New Student Services Call Center; visit www.jobs.cmich.edu for more information.

West Shore Community College is seeking an exceptional individual to provide leadership for the financial aid operation of the college which includes federal, state and institutional funds. The Director is responsible for the development of policies and procedures, regulatory compliance, aid packaging, fund management, and the delivery of outstanding financial services to students and their families. Required qualifications include: Bachelor's degree in appropriate field, Master's preferred; and 3+ years of direct financial aid experience.

For a detailed vacancy announcement listing further required qualifications, position profile, and instructions on how to apply, visit us on the web at <http://www.westshore.edu/home.php/hr> or call 231-843-5986. Initial screening of applicant materials will begin March 1st. Projected start date will fall in the month of June.

MACRAO TIP:
Committee involvement gives any resume a boost.

MACRAO Sponsors CLHE Webinar

MACRAO recently sponsored the Council on Law in Higher Education (CLHE) webinar: **Information Required to Be Disclosed Under the Higher Education Act of 1965: Suggestions for Dissemination** which was held on February 24, 2010. The webinar covered the recent National Postsecondary Education Cooperative report on information disclosure requirements for institutions. It specifically addressed:

- A review of the newest information disclosure requirements under the Higher Education Act (HEA)
- Information to help institutions identify and meet their obligation to disclose information as required under the HEA
- Suggestions to help institutions make the HEA-required disclosure information more accessible and understandable to consumers and more comparable across institution.

As a member of a Sponsoring organization, MACRAO members can register to view the 2009-2010 Webcast Series for only \$95. Visit the CLHE website for more registration information.



Since 1995, the Governor's Education Summit™, co-hosted by the Michigan Foundation for Education Leadership and the Education Alliance of Michigan, has worked in collaboration with the Governor's office and the Michigan Department of Education to engage more than 600 participants in discussions about important issues in education.

With all the important issues surrounding education in Michigan this year, including Race for the Top and the education reforms impacting the graduating class of 2011, this will be a Summit you will not want to miss.

Watch for future updates on keynote speakers and breakout sessions!

Be sure to join the hundreds of people interested in improving the education of students across Michigan by attending the 15th Annual Governor's Education Summit™ on Monday, April 19th. For more detailed information, visit MFEL on-line.

Registration is open - with an early registration rate of \$150 (until March 20th). Click here to register today!

Governor's Education Summit presented by:

Michigan Foundation for Education Leadership
2277 Science Parkway, Suite 4A
Okemos, MI 48864

Phone: (517) 643-0266

Fax: (866) 298-2115

Email: info@mfel.org

MCAN offers demonstrations of SuperAPP

MCAN, in partnership with ConnectEDU, is pleased to offer online demonstrations of SuperAPP and cordially invites you to learn how SuperAPP will streamline the application completion and submission process for students and colleges using the MiCAP portal. In Fall 2009, Michigan students completed and sent more than 2,200 applications using SuperAPP to Michigan colleges, most of which were sent for traditional processing (printed and mailed).

Each 45 minute WebEx demonstration will overview ConnectEDU's SuperAPP technology and highlight how students can simultaneously complete multiple college applications all from one centralized interview as well as the available means of electronic delivery to (and integration with) partner colleges. Additionally, inclusion of Michigan's unique identification code and preferred pricing for the 2010-2011 admissions cycle will be discussed.

Please inquire or RSVP for sessions by emailing Michael O'Connor, SuperAPP Director, at moconnor@connectedu.net. Please include your full name, title, email address, and phone number in your response in order to receive session log-in details and instructions.

The next session will be held March 8th at 3pm.

To learn more about ConnectEDU's partnership with MiCAP, please visit <http://www.connectedu.net/corp/index.php/company/news/#0>.

2010 Michigan Adult Education and Training Conference

We are excited to announce that registration is now open for the 2010 Michigan Adult Education and Training Conference: New Directions-New Opportunities! Please go to www.maepd.org to register today.

This year's conference is at the Kalamazoo Radisson from May 4-7, 2010. GED Examiners Training will be held on Tuesday, May 4 and intensive conference sessions will begin on Wednesday morning, May 5. The Conference Overview and conference information are now available at www.maepd.org. Just click on Registration is Now Open for more information!

MAETC 2010 promises to be the "transformation headquarters" for administrators with working sessions on transforming Michigan's adult learning system. 2010 MAETC will also host concurrent sessions highlighting the latest research and best practices for adult education practitioners and staff!

This year we are pleased feature keynote motivational speaker Dr. Adolph Brown. The impact of Doc's motivational style, "laugh out loud" humor, personal stories, and unconventional approach stays with his audience long after his performance. You will remember Doc!

Early registration for the conference is available until April 1st. Please be sure to reserve your hotel room as soon as possible at the [Kalamazoo Radisson](http://www.kalamazoo-radisson.com). Room availability at the reduced conference rate is limited. Just follow the hotel link on the conference information page to reserve your room today!

New FREE Financial Literacy Program

February 2010

Dear Colleague,

In December 2009, Treasury Secretary Tim Geithner and Education Secretary Arne Duncan announced the National Financial Capability Challenge. They said that along with getting the economy back on track and getting smarter about financial regulation, we also need to make sure all Americans – but especially our youth – get the financial education they need to help them take responsibility for their financial futures. Treasury and Education are committed to working together on this issue. The Challenge – an awards program for educators and high schools students that aims to encourage the teaching of personal finance – is our first step in a new partnership.

An earlier version of the Challenge was organized by Treasury under the previous administration, and this expanded effort builds on that success.

Our goal is to get one million high school students to take the Challenge, which includes a voluntary online exam, by April 9, 2010. To make that happen, we'll need thousands of educators from across the country to register and get their students prepared. Two thousand educators have already signed up. It's a good start, but we have a long way to go. We're writing to ask for your help.

Will you please support our effort to reach out to high school teachers and leaders – and other educators working with high school students age 13-19, such as librarians, youth group leaders, and after-school program staff – to encourage them to sign up for the Challenge at challenge.treas.gov by March 14?

We're encouraging educators to take these steps:

1. View the [video message](#) from Secretary Duncan
2. [Register](#) for the Challenge by March 14th
3. Recruit their colleagues to participate (flier available [here](#))
4. Prepare their students (using the free educator toolkit or their own resources)
5. Administer the online exam one day between March 15th and April 9th
6. Present official (printable) awards certificates to high-scoring students

All participating educators will receive personalized awards certificates, and educators in states with the highest participation rates will earn special distinction.

Please consider taking these steps as an outreach partner:

- Send a custom message directly to educators and/or people who work with them
- Contact influential individuals who could help recruit educators to participate
- Include a link to the National Financial Capability Challenge website on your own site
- Include the Challenge in your organization's social networking (Facebook, Twitter, etc.)
- Talk about the Challenge during speaking engagements
- Create additional incentives to encourage educators to participate
- Offer instructional support to educators new to this topic (e.g. linking them with local experts)

Thank you for your support on this important issue.

Sincerely,

Michelle Greene
Deputy Assistant Secretary for Financial Education and Financial Access
U.S. Department of the Treasury
Matthew Yale
Deputy Chief of Staff
U.S. Department of Education

State to Offer Comprehensive College & Career Planning Services On-Line to all Michigan Families

The State of Michigan Today Announced a Partnership with ConnectEDU to Provide Industry-Leading Solutions to Support Student Participation and Improve Success Rates of Finding, Pursuing and Obtaining a Higher Education Degree and Career Path

LANSING, Mich., Feb. 10 / PRNewswire/ -- The Michigan Department of Treasury, in partnership with the Michigan College Access Network, today announced the start of the Michigan College Access Portal (MiCAP). The portal is a statewide initiative which will provide free support for all students and families in Michigan to simplify the process of transitioning from high school to college and career. The State has worked to identify the best possible services available to families nationwide and to bring those cutting edge solutions to every student and every family in Michigan. Upon completion of the project, students, parents, counselors and adult learners will have easy-to-use web-based, personalized tools to insure that each step in the process of choosing and applying to college is completed successfully. In addition, Michigan students will be able to garner critical information regarding career choices and will be able to map a plan of action to achieve their aspirations. The tools that will be available will assist in the following

critical action areas: proper high school course selection, financial planning and literacy, securing financial aid, grants and scholarships, college applications, and career assessment and planning. At the unveiling of the plans to create the Michigan College Access Network in April 2009, Governor Jennifer M. Granholm stated "The future will be here tomorrow – that's why all Michigan students must start planning today for the education and careers they will pursue after high school." The Michigan College Access Network exists to dramatically increase Michigan's college participation and completion rates, particularly among low-income and first-generation students.

"We are pleased to partner with the State of Michigan," said Craig Powell, CEO, ConnectEDU. "We are excited by the governor's leadership and vision and are confident that with her support and the State's commitment, we are on the way to creating a new model for education and career planning, recruitment, transition and re-training. The new college and career planning portal is a natural extension of the hard work we have been doing to empower students, high schools and colleges in the State of Michigan over the past several years."

For more information on ConnectEDU, call 888-887-8380 or visit www.connectedu.net.

About ConnectEDU, Inc.

ConnectEDU is devoted to helping students find and enroll in the right college, get a degree, and launch their career. Created, developed and run by people who have worked in every area of college counseling, admissions, and career development, ConnectEDU uses information technology to connect real students and real data with real colleges, and real career opportunities. We make the college admissions process simpler, more efficient, more reliable and more effective. ConnectEDU's approach gives every student, from every neighborhood across the country, the best opportunity to achieve their dream of a college education and promising career.

ConnectEDU's Michigan network currently includes nearly 250 Michigan high schools that utilize the Company's innovative technology to manage the college and career planning process as well as 23 Michigan colleges that have partnered with ConnectEDU to more effectively and efficiently connect with students as well as streamline the application process.

SOURCE: ConnectEDU, Inc.