

President's Corner

It is hard to believe that it is already April and spring is here. MACRAO committees are busily working on their upcoming events which include the Annual Conference scheduled for November 4-6 and the Spring Drive-in Workshop scheduled for April 24. Details on these events are currently available on the [MACRAO](#) Web site. Other events currently being developed include the Summer Summit, the Support Staff Workshop and the New Professionals Workshop. More information on these events will soon be available. The Executive Committee met with the chairs and co-chairs at our March 20 meeting to discuss sessions for the annual conference as well as updates on their events.

Earlier this month, I sent out an e-mail about the new **College Access Network**. That project is progressing and I will keep the membership informed. The Governor's Office does want MACRAO involved in this project and we are happy to have this opportunity. More information should be available after the Governor's Education Summit, which is scheduled for April 28 as that is where this project will be officially launched.

Please know that the EC is here to listen to our membership and all meetings are open. If you have any questions or concerns, please do not hesitate to contact me or any of the [EC members](#).

Karen Hutslar



April prepares her green traffic light and the world thinks Go.

~Christopher Morley

Committees Seeking Additional Members

Help us enact the Committee Stimulus Plan!

Our organization faces its most serious economic crisis since the Great Depression - okay, maybe not, but we still need your help. We need you to contribute to MACRAO and make a difference in the future of our organization. Two vital committees, Data & Technology Applications, and Legislative Issues are seeking additional members.

What would you do?

The purpose of the **Data & Technology Applications** committee is to facilitate the ethical and effective utilization of technology and data. This includes the following tasks: serve as the primary forum in which those interested in data acquisition, processing, analysis and interpretation and dissemination can meet to discuss issues and concerns, maintain the MACRAO website as infrastructure to support data gathering, analysis and reporting, and inform members of existing and developing trends in technology, hardware and software.

The **Legislative Issues** committee is new this year, and is responsible for keeping the membership updated on legislative issues that impact higher education. This includes regular updates through the monthly electronic newsletters and sponsoring other events pertaining to legislative issues.

How can you sign up or get more information?

Complete an committee [application form](#) online. Or, you may directly contact Anne Monroe, Vice President of MACRAO, at amonroe@nmc.edu. Now is the time to step up, take a leadership role, and 'stimulate' MACRAO!

Spring Drive-In Workshop

Come grow and learn at the MACRAO Spring Drive-In Workshop (formerly Registrar's Drive In) on Friday, April 24, 9 a.m.— 3 p.m., at the Walsh College Novi campus.

Through growth and change come new ideas and fresh perspectives. Don't miss out on planting the seed for inspired growth, innovation, and success!

Are you looking to draw more Veteran students? Do you want to figure out how to attract and retain unemployed students? Do you wonder how other schools are enhancing their programs to retrain and retool these students? We will discuss innovative ways to increase these newer populations who have not been consistent enrollees in previous years.

FERPA has been updated and it affects more than just the Registrar. Is everyone in your office working toward ensuring compliance? "Come Grow with Us" on April 24. Cultivate your field of knowledge by attending the Drive-In Workshop! Register now on the [MACRAO](#) Web site.

Michigan Transfer Network Update

The Michigan Transfer Network now boasts over 800,000 transfer equivalencies from 53 active participants. Visit www.michigantransfERNetwork.org to check out this resource, or contact MTN Committee chair Paul Schmidt at pschmidt@monroeccc.edu with any questions.

Membership Updates

Charley Eaton and Melissa Jimenez have been promoted to Senior Admission Counselors at the University of Michigan-Dearborn.

If you would like to share news on promotions and new staff within your area, contact newsletter editor Melinda Booth at mbooth@oakland.edu.

Leadership Summit

On January 22-23, 2009 committee chairs, co-chairs and executive committee members met at the Marriott Hotel in East Lansing for the first ever Leadership Summit. The group participated in exercises to get to know each other as well as leadership development exercises. Time was spent discussing MACRAO's mission, the MACRAO Leadership Manual, the MACRAO Web site, our budget, goals, and plans for the 2009 annual meeting at Boyne Mountain. One of the goals of this summit was to help all of us develop as leaders and to give us more tools and information to do the best job we can in our MACRAO positions. We also understand that we are a professional development organization and we hoped that what we learned would not only help us in our positions within MACRAO but in our own positions at our colleges and universities.

There was very open dialogue among the 24 people in attendance. The feedback from the summit was excellent, and will help as we all work to move the organization forward to truly meet the needs of our membership. Formal evaluations from the summit were very favorable; attendees felt that it should take place again next year and we hope it continues to evolve and improve each year. Paul Schmidt, one of the attendees and chair of the MTN committee, wrote, "seeing this group of volunteers working together was exciting and left me with great optimism for the future of MACRAO."



Share your Photos from MACRAO Events!

As you prepare to attend upcoming MACRAO sponsored events, pack that digital camera! Committee members and participants alike are invited to document both the learning and laughter, and send photos to newsletter editor Melinda Booth at mbooth@oakland.edu for publication in the e-newsletter. Help us keep the e-newsletter fresh and interesting!

Nominations and Elections

The MACRAO Nominations and Elections committee seeks nominees for the following positions:

Vice-President, who becomes President-Elect, President and Past President during 4 year tenure.

Secretary—The secretary serves a 3-year term.

Nomination Committee (1 year for 2009-010)—3 individuals, one each from a 4-year public, 4-year private and 2-year institution.

The Nominations and Elections committee is looking for individuals who have held MACRAO leadership positions in the past, are interested in taking on more responsibility, and are committed to leading. You can nominate yourself or someone you think would provide leadership for MACRAO. Please submit names for consideration by June 15 to Past President Howard Shanken at hshanken@gcc.edu.

Directory Editors

Institutional directory editors—The MACRAO executive committee appreciates the work you do! Help us keep the membership list as up-to-date as possible by logging in to the MACRAO Web site, and updating the contact information and membership roster for your institution.

Submit a Session Proposal for the Annual Conference

The Local Arrangements committee for the annual conference in November invites MACRAO members to submit session and workshop proposals. We all appreciate opportunities to learn about the hot topics in higher education, and on campuses across the state. If you have a topic you would like to share with your MACRAO colleagues, or know a colleague who has a special message to share, please submit it for consideration. **The deadline for session and workshop proposals has been extended to Thursday, April 30.**

To submit your proposal, log in to the secure "session proposals" link on MACRAO's Web site. Institutional staff members who wish to submit proposals online and are not currently in the membership directory will need to contact their institutional directory editor to be added to the membership directory.

Please feel free to pass this invitation on to colleagues at your institution. All staff members at member institutions are welcome to attend and/or present at the annual conference.

Conference registration will open in September. We look forward to seeing you at Boyne Mountain Resort in November!

Upcoming Events

- [AACRAO Annual Meeting](#), April 13-16, 2009 (Chicago, IL)
- [Spring Drive In Workshop](#), April 24, 2009 (Novi, MI)
- **Save the Date:** Summer Summit, June 18-19, 2009 (Cadillac, MI)
- [MACRAO Annual Conference](#), November 4-6 (Boyne, MI)

Questions or comments?

Email newsletter editor Melinda Booth at mbooth@oakland.edu or call (248) 370-4459.