



MACRAO NEWSLETTER

MICHIGAN ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS

2003–2004

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MESSAGE FROM MACRAO PRESIDENT

Syncopated 4/4 rhythm of ragtime jazz filled the room, flappers with swinging necklaces, dresses of dancing fringe, pin striped suits topped with fedoras and finished with spats, the **steps** of outward heel kicks. MACRAO participants can fill the dance card of enjoyment in a short evening. The Roaring 20s party was just one highlight of the 75th anniversary of MACRAO's 2003 Fall Conference.

Many joined in learning the **steps** of the Charleston. Have you taken the **steps** to lead to a brighter future for yourself? We've all hit the first, beginning **steps** to get where we are now. Have you taken as many **steps** as you could? That next **step** could be reading this Newsletter. Another **step** could be joining the MACRAO-L listserv. Another **step** could be attending a workshop or conference. It takes a lot of **steps** to make it to the top of the staircase.

There are nine MACRAO committees to expand your potential. Currently all are thriving and healthy. Read in this newsletter about the people who are chairing these committees, the people who are making things happen, the people who put forth that extra effort when budgets are tight and



people are stretched. There are committees to fit many interest areas. Are you part of one and taking the steps to add to your skills and abilities?

There are opportunities throughout the year to step up to all MACRAO has to offer. Try the Registrars' Drive-in Workshop at Lawrence Tech on March 26. June 15 is the date for the Support Staff Workshop at Baker College in Owosso. The New Professionals Workshop in September aids new Admissions personnel. Look for information about the Articulation pre-conference workshop in this newsletter. These are just a few of the opportunities available to help gain all you can, and contribute to, our dynamic organization. And of course, the annual conference

will be held in November, this year in Dearborn for a change of location. Pick one or pick them all to add to your journey.

This coming year will have challenges. Government keeps our interest when we hear of budget cuts. Institutions are being asked to include more outside learning experiences into our degree requirements, yet schools are becoming stricter in what will be accepted for transfer credit. How can we keep up with technology advances? What will it take to motivate staff members and volunteers? Are we assessing our efforts and are we effective? And probably the most important, how can we contribute to safety and peace in our country?

The constitution of MACRAO states the purpose of the association shall be to provide for the exchange of information concerning problems of interest to its members, and to contribute to the advancement of education in Michigan. You are a part of MACRAO. Take those steps to contribute to the advancement of education in Michigan and your own personal advancement. You'll gain so much and have fun along the way.

Carol Taberski, 2003-2004
MACRAO President

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ARTICULATION COMMITTEE

Greetings from the Articulation Committee! The Articulation Committee is hard at work! There are exciting changes in store for the annual Articulation Workshop and we hope that you will join us. The Summer Articulation Workshop has changed to an Articulation Pre-Conference event. It will be held on Wednesday, November 10, 2004 with companion sessions to follow at the MACRAO Fall Conference. Our progressive push as a com-

mittee is to explore a variety of formats for this workshop. We hope the change will also make it easier for people to become involved - to discuss, learn and share articulation and transfer issues. Additional information will be coming.

Changing to a pre-conference venue for this year will also give the committee an opportunity to focus on greater involvement with its role as liaison between government and edu-

cational institutions statewide. Wyn Wilson, Chair, will lead the way in this endeavor. Stay tuned for more details!

Tip: Our committee has two members who work at institutions geographically distant which prevents them from physically attending our meetings. We include them via conference calling which keeps them (and us) in the loop.

SUPPORT STAFF WORKSHOP

June 24, 2003, could have easily been mistaken for the Fourth of July as MACRAO members from dozens of area institutions converged on Baker College for the annual Support Staff Workshop. The patriotic theme of the workshop was obvious to all as we turned Baker's campus into a sea of red, white, and blue. Committee members and workshop attendees alike decked themselves in regalia ranging from subtle to "patriotically obnoxious."

The day started off with a continental breakfast and a poignant and hilariously insightful keynote speech by Dr. N. Joan Hornak from CMU. Her suggestions for preventing professional burnout and how to perform the juggling act of everyday life started the workshop off on the right foot.

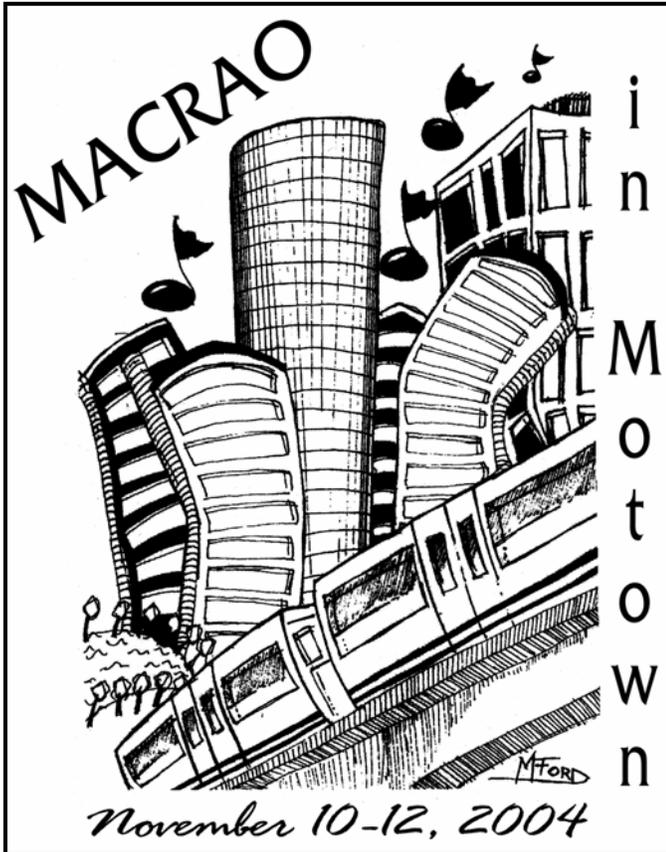
The sessions themselves were well attended and hugely successful. Presenters Howard Shanken from GRCC, Lisa Lynch and Mary Jo Binkley from the host campus, former MACRAO President Tory Parsons, Amy McGinnis and Karen Hutslar from CMU, and our own Support Staff Committee member Angela Garry from Ferris gave enlightened, entertaining, and informative presentations. Everything from "The Fish Philosophy" to FERPA, customer service and balancing personal/professional lives was covered. Lunch provided a welcomed breather and a chance for groups from other institutions to meet and greet one another.

Overall the Support Staff Workshop was productive, informative, and fun (all the things a MACRAO work-

shop should be). All of us on the committee want to thank the presenters and those of you who helped make this event possible. Most of all, we want to thank all of the attendees for their participation and enthusiasm. Without all of you, our "Fourth of July" would have been just another summer day.

Set your calendars for Tuesday, June 15, 2004! The Annual Support Staff Workshop will be held at Baker College in Owosso. The theme will be "The Amazing Race: How to Function in Today's Environment." The Professional Development Committee is planning a full day of engaging activities that are certain to motivate and entertain you. Keep watching your email and the MACRAO website for more details!

MACRAO FALL CONFERENCE 2004



The 76th Annual MACRAO Conference will be held **November 10-12, 2004** at the Hyatt Regency in Dearborn, Michigan. Our theme this year is MACRAO in Motown and we are looking forward to the many exciting options that our Metro Detroit location will bring.

Planning is underway by the Local Arrangements Committee and here is what you can already look forward to:

- *Pre-Conference Workshops on Wednesday sponsored by the Articulation and the Graduate and Professional Committees.
- *Dinner Wednesday evening at the Henry Ford Museum

- *Keynote Speaker (to be announced)
- *35-40 valuable interest sessions brought to you by nine MACRAO committees
- *Vendor displays
- *Motown-themed entertainment on Thursday evening

There will be a one-day option to attend the conference on Thursday only for those who aren't able to attend the entire conference or for those who are stretching their budgets to include as many MACRAO members from their institution as possible.

We look forward to you joining us for this year's conference!!!

Local Arrangements Committee for 2004 conference: Diane Praet (Chair), Steve Grenus, Debbie Harju, Sedgwick Harris, Patricia Hawkins, Pamela Lee, Katherine Lichtenberg, Lisa Masi, Katie Mendel, Scott Owczarek, Victoria Scavone, Bill Widmaier, and Denise Williams

MACRAO PROFESSIONAL DEVELOPMENT GRANT

MACRAO recognizes that the budgetary constraints on the institutions of higher education in the state of Michigan may make it difficult for employees to participate in professional development activities. Therefore, MACRAO is making travel funds available to the membership by establishing the MACRAO Profes-

sional Development Grant. This year the organization will award two grants of \$250 each to allow travel to the MACRAO annual conference in November. This should allow an active member to attend who may not be afforded the opportunity. The Professional Development Committee is charged with reviewing the applications

and awarding the grants.

The grant application is available on the MACRAO website at www.macrao.org. Applications must be submitted by September 1, 2004.

For additional information, access the website or contact Jeffrey Fleming at jfleming@umd.umich.edu.



**RE:CONNECT AACRAO ANNUAL MEETING
APRIL 19—APRIL 22, LAS VEGAS**



RE:CONNECT
AACRAO Annual Meeting
April 19—April 22, Las Vegas

Come to Las Vegas this April and connect with your profession and your colleagues. The 2004 program includes topics important to you: admissions management, registration, financial aid, enrollment management, recruitment and retention, technology, and compliance. As institutions are challenged to more with less, the AACRAO Annual Meeting will provide you with the training and information you need to stay efficient and effective.

Mark the Days and dates! This year's meeting begins Monday, April 19 and

ends Thursday, April 22. Stay through Thursday for a full day of programming.

www.aacrao.org

**MACRAO DINNER
AT AACRAO**

Any MACRAO members who are attending the AACRAO Conference in Las Vegas are invited to join other members for dinner on Wednesday, April 21 at 7 PM at Kahunaville located in the Treasure Island Hotel and Casino. Set in the heart of the Las Vegas strip, Kahuna-

ville is located across from the Cirque du Soleil Theatre at 330 Las Vegas Blvd South.

The restaurant has a world-class team of bar flairs who blend vibrant personalities with mixing and gymnastics skills to the delight of patrons. Teamed with Kahunaville's signature dancing waterfalls and lush tropical gardens, we hope to spend an enjoyable dinner together.

Please RSVP to Diane Praet, MACRAO President-Elect at praetdm@udmercy.edu or 313-993-3313 no later than April 8.

EQUAL EDUCATION OPPORTUNITY COMMITTEE

The Equal Educational Opportunities Committee exists to encourage and promote educational opportunities for all people including: the disabled, the educationally and economically disadvantaged, women and ethnic minorities.

Congratulations to the 2003 Award Winning Program! The Committee would like to thank the representatives from the excellent programs nominated for the EEOC Award Winning Program of the Year.

We are especially pleased to recognize the Oakland University Trustee Academic Success program. The OUTAS Program is administered by the Center for Multicultural Initiatives. It focuses on several major elements necessary to retain

and graduate students - financial assistance, psychological, academic and social support, and career exploration. Scholarships are awarded each year to a diverse cohort group of entering freshmen, and are renewed annually for students who perform well academically. Frequent interaction promotes strong connections between the student and the university community and identifies the university as the student's academic home; connectivity to the university is recognized as essential to retention, especially during the critical first year. The EEOC was impressed by the fact the program required frequent interaction with professional counselors and peer mentors to ensure student success. Regular contact and follow-

up create and enhance fellowship and inspire student focus and responsibility.

IT'S YOUR TURN!

EEOC wants to recognize your program or one that you respect for its proven success in providing equal access and success in higher education. Nominations are needed for the 2004 EEOC Award Winning Program.

Please visit: www.macrao.org/EEOAwardsHistory.htm to print a copy of the award nomination form. Winners are invited to present their program to the entire MACRAO membership during the Annual Fall Conference. Look for the forms and additional details in the mail this summer. If you have any questions about the EEO

Committee or the Award Winning Program, please contact us.

Theresa Carson, Chair
carsonta@udmercy.edu
(313) 993-3309

Stephanie Woodson, Co-chair,
swoodson@williamtyndale.edu
(248) 553-7200



MACRAO COMMITTEE CHAIRS



Cheryl Wright

Admissions Practices/ Enrollment Management Chair

Cheryl M. Wright is Associate Dean of Enrollment Management and Interim Registrar at Schoolcraft College. A member of MACRAO for many years, she became involved with the Enrollment Management committee in 2001 .

“My goals are focused on continuous improvement—of the systems and processes at Schoolcraft College, the opportunities and professional development of my staff, and of my own contributions as an administrator. I’ve had experience at a small private college and a state university, but I must admit that I love working at a community college! Inspiration and motivation are part of every day – we truly do make a difference in the lives of our students, and provide them with opportunities for learning, leadership, and the achievement of their goals.

“On the personal side, I have three children—a daughter in high school and two sons, one of them still in college. I recently married a wonderful man who is a full-time faculty member at Henry Ford Community College. (We try to refrain from talking shop too much!) My hobbies are reading, golf, and tennis.

“I enjoy the MACRAO conferences and always come away with new ideas. I’m looking forward to the 2004 conference in metro Detroit- I’m hoping to give some of my staff members a chance to meet all the wonderful people at MACRAO!”

Committee Members: Carla Matthews (co-chair), Tom Bell, Paula Dykstra, Donna Franklin, Jeremy Guc, Sally Janacek, Jim Koerschen, Stephen Linden, Lucian Leone, Marie Pritchett, and Kelli Van Buren.



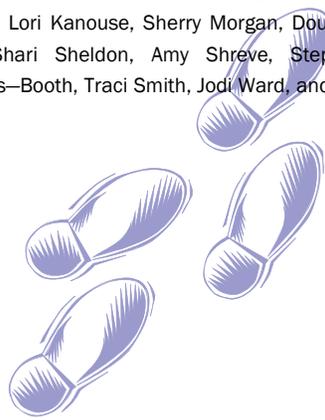
Kristi Webster

Secondary School Relations Chair

Kristi Webster works at Lawrence Tech as the Assistant Director of Admissions. She recently completed her Masters Degree in Performance Improvement and Instructional Design from the University of Michigan Dearborn. She also earned her Bachelors Degree in Management from U of M Dearborn. Kristi is currently the chair of the Secondary Schools Relations Committee.

She has been a MACRAO member for three years and joined the committee in her first year working in Admissions. Kristi has enjoyed participating on this committee and is looking forward to having another fun and informative New Professionals Workshop. She is an advocate of the team philosophy and strives to provide excellent customer service.

Committee Members: Troy Tissue (co-chair), Lori Kanouse, Sherry Morgan, Doug Potter, Shari Sheldon, Amy Shreve, Stephanie Spears—Booth, Traci Smith, Jodi Ward, and Chris Wolfs



Wyn Wilson

Articulation Committee Chair

I have been a part of Kettering University since 12/06/82. My current position is Associate Director of Admissions. I am responsible for all domestic transfer applications. As part of my responsibilities, I travel to community colleges all across Michigan and occasionally, out of state. Twice a year, I have the pleasure of visiting Miami Dade College! I have been a member of MACRAO since 1995 (when I joined the admissions office at KU). In 1997, I joined the Professional Development Committee and was an active member in organizing the Support Staff Workshops. In 2000, I joined the Articulation Committee and have been active in organizing the Articulation Workshops.

I am married to my lovely wife Gayle (this June it will be 25 years!) and have two sons: Nathan, a junior at KU and Jonathan, a sophomore at Birch Run HS. I am active in my church and in the summer umpire ASA slow-pitch softball in Frankenmuth and Davison. I have had the opportunity to umpire at the highest level played in the state of Michigan as part of the Men’s Class A state championships. One of my most memorable moments in umpiring was when I called a runner SAFE who proceeded to cuss me out!!!! I am on the Birch Run Township Planning Commission, a committee member of Boy Scout Troop 228 and the Cheer Master of Cub Scout Pack 3258.

Committee Members: Susan Cushnier (co-chair), Jennifer Pahl (co-chair), Kevin Anderson, Tom Cerny, Pay Cygnar, Dawn Harris, Bill Headley, Ron Hultman, Pamela Lee, Jan Munday, Barbara Ogston, Virginia Rucks, Sylvia Stancil, Alexander Torres, and Angela Wafer

MACRAO COMMITTEE CHAIRS



Tammy Grossbauer
Professional Development Chair

Tammy Grossbauer is the interim registrar at Lansing Community College. Tammy has more than 11 years of service at LCC and has spent the last three in Enrollment Services. Her first job at the College was a student employee in an academic department, and has worked in five departments on campus. Currently she is a member of the implementation team that is responsible for moving LCC to the Oracle Student System in Spring 2005.

In addition to chairing the MACRAO Professional Development Committee, Tammy is involved in the Japan Studies Alumni Association, an organization for people that have participated in LCC's work study program in Japan. She provides leadership for the Capital Area United Way, serving as a divisional co-chair for the annual fall campaign. She also participates in activities of the local pack of the Boy Scouts of America.

Tammy lives in Webberville with her husband, Steve, son Nolan age seven, and daughter Emma age four.

Committee Members: Jeff Fleming (co-chair), Carrie Bearss, Sue Deel, Barbara Lindley, Angela Garrey, Nora King, Sheryl Matsudo, Angie Mishler, Vicky Steele, and Jason VanDiver



Michael Deegan
College Day/Night Chair

Hello, my name is Michael Deegan and I am the chair of the College Day/Night Committee. I have been a member of this committee for the past two years, serving last year as co-chair of the committee. I have found my work on the College Day/Night Committee to be very rewarding. I have learned a lot about the importance of the college fair circuit and how they really make a difference in student's lives. I also have made many important contacts and friendships. I would recommend serving on this committee to any member of MACRAO looking for an opportunity to volunteer and grow professionally.

I currently work at Alma College as Senior Assistant Director of Admissions. I also am active in MACAC (Michigan Association of College Admissions Counselors) and sit on the Executive Board as Secretary and on the Conference Planning Committee

Committee Members: Lisa Remsing (co-chair), Stacy Canary, Shari Chamberlain, Nikole Ford, Jane Franko, Alvina Gipson, Debbi Harju, Michael Kolar, Art Michaelski, Brian Palmer, Sue Taylor, Chad Worthington, and Andrew Wright



Tricia Hack
Graduate/Professional Studies Chair

My name is Tricia Hack and I have been with the University of Michigan - Flint for just over a year as the Director of the MBA program. Prior to coming to the University of Michigan - Flint, I worked in admissions at Lawrence Technological University in Southfield for just under five years.

I became involved with MACRAO in 1998 when I joined the Secondary Schools Committee. I later became co-chair of the committee, and played an active role in planning each "New Professional's Workshop". After my three year commitment ended with the Secondary Schools Committee, I decided to join the Graduate and Professionals Studies Committee. This almost extinct committee is as alive as ever and currently in the process of planning the second biannual Graduate Pre-Conference workshop. The pre-conference workshop initially debuted in 2002 Our committee will again plan this Pre-Conference workshop for the Detroit conference .

On a more personal level, I co-host a morning radio show on 102.5 WIOG, a Bay City, Saginaw, Midland, Flint station. Andrew Z. and Jimmy Hamm are my co hosts and we are on Monday thru Friday from 5:30 - 10:00 a.m.

Committee Members: Kara Fields (co-chair), Sherrill Carter, Jane Franko, Carrie Jeffers, Chris Lewis, Karen McBurrows, Anne Monroe, Kathy Orschlen, Gayle Reynolds, Barbara Sageman, Bobbie Tchopev, and Paul Trumbull

MACRAO COMMITTEE CHAIRS



Michele Thomas
Registrars Practices Chair

I am an Assistant Registrar at the University of Michigan, Ann Arbor, overseeing Curriculum and Degree Audit activities. I have been in this position for three years. I joined MACRAO in 2001. The annual conference, that year held at Shanty Creek, was the first MACRAO activity I attended. I joined the Registrars Practices committee after the 2001 annual conference and became chair of the committee for 2003-2004.

In an effort to better meet the needs of our attendees, our committee has elected to change the format of the Registrars Drive-In this year based on comments received last year. In the morning there will a panel discussion on a topical issue, followed by an afternoon question and answer session. Our committee hopes that this change in format will meet your needs! Our yearly review of our committee's publications, "What is an Official Transcript" and "Family Rights and Privacy Act (FERPA) Guidelines for Michigan Colleges and Universities" has been completed. Recommended revisions for the FERPA brochure are being reviewed by the Executive Committee and the updated brochure will soon be available.

I live with my husband Larry in Ypsilanti. My children, Bryan and Katie, are both graduates of Western Michigan University. Some activities I enjoy are traveling, gardening, and cross country skiing.

Committee Members: Noreen Naeyaert (co-chair), Shelly Gardner, Steve Grenus, Karen Hillebrand, Ron Hughes, Letitia Kaiser, Glenda Kelsey, Pete Lacey, Victoria Oddo, Rose Smith, and Jessie Williams



Paul Robinson
Data & Technology Applications Chair

Paul Robinson is University Registrar at the University of Michigan, Ann Arbor. The University of Michigan is comprised of 19 Schools and Colleges - including professional Schools of Dentistry, Law and Medicine. Paul oversees a staff of 60 full-time professionals who provide service to approximately 38,000 students.

Paul's previous professional experience includes positions at the University of Detroit-Mercy and Wayne State University. In addition to MACRAO, Paul is a member of AACRAO, AIR, AAU Registrar's, and NAPA. Paul earned his undergraduate and graduate degrees from Wayne State University.

His outside interests include collecting and drinking wine, music, and running. Paul is married to Dr. Anke Robinson and they have two children, Max (11) and Olivia (5). The Robinson's reside in Grosse Ile, Michigan.

Committee Members: Cherie Hatlem (co-chair), Joanne Denby, Uju Eke, Nadine Hagoort, Sherrine Matusik, Scott Owczarek, James Pauley, Kathleen Powers, Howard Shanken, and Mark Ulseth



Theresa Carson
Equal Education Opportunity Chair

This is Theresa's second year at UDM as an admissions advisor for incoming community college transfer students.

She looks forward to seeing the lives of the students she recruits change and grow as they complete their studies at UDM. She states that two important things potential students need to know about UDM is "our caring staff and the rich diversity of the student body."

She cites the academic excellence as one of UDM's best kept secrets. In her free time, Theresa enjoys walking.

Committee Members: Stephanie Woodson (co-chair), Andre Charley, Nate Conner, Clare Fano, Aniesha Mitchell, Carl Rothenberg, Iris Shen-Van Buren, Cecile Taylor, and Terah Zarembo



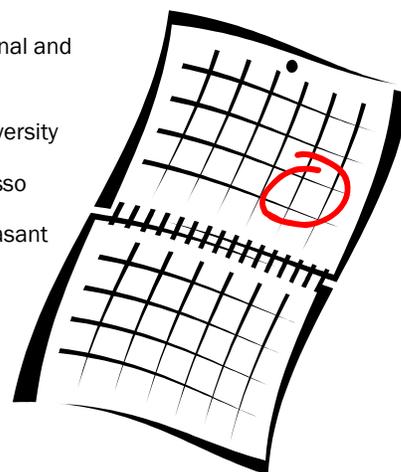


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UPCOMING EVENTS

The following are some of the events which could help you “step up” to more professional and personal opportunities. Mark your calendars and plan to participate!

March 26	Registrar Drive-In Workshop	Lawrence Tech. University
June 15	Support Staff Workshop	Baker College, Owosso
September 9 & 10	New Professional Workshop	Holiday Inn, Mt. Pleasant
November 10	Articulation Pre-conference Workshop	TBA, Dearborn
November 10	Graduate Admissions Pre-conference workshop	Hyatt, Dearborn
November 10–12	Annual Conference	Hyatt, Dearborn



Know any MACRAO members who are changing positions, retiring, getting married, having a baby, or other interesting happenings? Let us know so we can publicize these events in our upcoming newsletters. Send submissions by July 15 to Jeff Hartman, Newsletter Editor, at jhartman@grcc.edu