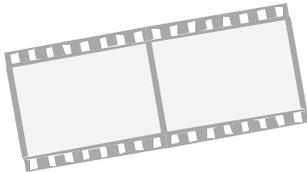


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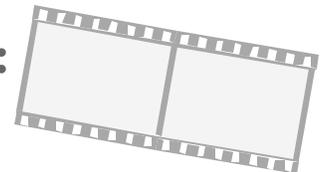
MACRAO

REGISTRARS AND ADMISSIONS OFFICERS

Winter Newsletter, 2002



A Message from the President: A MACRAO Snapshot



As president of MACRAO, I find this to be a very exciting time. As members of MACRAO, I hope it is an even more exciting time for you because a lot is happening within our organization! Here are some of the things that are going on...

You will notice that the MACRAO Newsletter has a different look and contains some different content. We owe a great deal of thanks to our recently appointed Newsletter Editor, **Lauren Kron**, for her hard work and expertise on this issue.

President-Elect **Tory Parsons** has been planning our 74th annual fall conference, which will be held at the beautiful Amway Grand in Grand Rapids. This conference setting promises to offer a lot of options for just about everyone! The Committee Chairs have been hard at work preparing their fall sessions and have already submitted them to Tory and her Local Arrangements Committee. In addition, the Call for Session Proposals has been successful and will provide a great variety to the topics offered at the conference.

The New Professionals Workshop, hosted by the Secondary School Relations Committee, has been submitted to AACRAO for the Ockerman Award. The Workshop was nominated for the outstanding job it does in addressing issues that are important to new professionals and the bonds that are often created amongst the new professionals. Great job to Committee Chair, **Tracy James-Heer**, and her Committee for putting together the application!

Past President, **Dick Stevens**, is working with the Nomination Committee to assure that the nomination process for elected positions is clear to the entire membership. Our goal is to educate all MACRAO members on how members can be nominated and how they are elected. The Nomination Committee started preparing very early and has an excellent communication plan in place.

Director Editor, **Vickie Scavone**, is chairing the Ad Hoc Committee charged with examining and bringing forth a recommendation regarding our membership and dues structure. The work of this committee will ensure that our membership and dues structure is online with what is happening in other similar organizations.

Shannon Mulally and the College Day/Night Committee are working hard with the calendar and huge undertaking that comes with it. **Pam Horne** and the Data and Technology Committee have been working on sessions that will bring relevant technology topics to our fall conference. **Dan Segura** and the Equal Education Opportunity Committee have been meeting to plan their fall sessions and to also plan the process for the Outstanding EEO Award.

Nancy Rehling and the Enrollment Management Committee have used Picture-Tel technology for meetings and are well on their way to developing great fall sessions! **Kathy Orschlen** and the Graduate and Professional Studies Committee have done an excellent job in reinventing this committee! This committee is at its largest membership in years and doing some excellent planning for this Fall and the future!

Sheryl Matsudo and the Registrars Practices Committee have worked very hard to plan a successful Registrar's Drive-In Workshop! **Susan Cushnier** and the Articulation Committee will bring the Articulation Workshop to Frankenmuth in June. **Tracy James-Heer** and the Secondary School Relations Committee are excited to host the New Professionals Workshop in September in Lansing. **Melisa Hickson** and **Bob Drake** (who has been doing a great job helping Melissa out on maternity leave) and the Professional Development Committee have been doing a lot of preparation and are looking forward to hosting the Support Staff Workshop in August!

-Holly Diamond

What I have listed here is only a snapshot of what is occurring within MACRAO. As you can tell, there are really a lot of good things happening within our organization! This is because you, our members, care about MACRAO. It is because of your hard work and dedication that we continue to grow and change. This is the beginning of a great year! My genuine thanks to all of you for helping to make our committees, workshops and conferences a success!

I am very proud to work with this organization, to work with all of you and to serve as the President of MACRAO this year. If you have ideas, questions or suggestions, please do not hesitate to contact me at (248) 679-1401 or via email at hdiamond@walshcollege.edu.

Equal Educational Opportunities Committee 2002

The Equal Educational Opportunities Committee exists to encourage and promote educational opportunities for all people including; the disabled, the educationally and economically disadvantaged, women and ethnic minorities.

Congratulations to the 2001 Award Winning Program!

The EEO Committee would like to thank the representatives from all of the excellent programs nominated for the EEOC Award Winning Program of the Year.

We are especially pleased to recognize **Wayne State University's Project 350.**

The **Project 350** team and its director Kevin Syndor continue to have a major impact on the access and success of first-generation and low-income students in the City of Detroit and the Metro Area. Serving about 300 students per year, Project 350 requires active student and parent participation. The EEOC was impressed by the fact that Project 350 is geared toward effectively closing the gap in achievement and skills exhibited by its students compared to those of the regularly admitted undergraduate student populations. In addition, The Board of Governors of Wayne State University have provided some educational funding for students who have completed their first year requirements and are in good academic standing.

IT'S YOUR TURN!

EEOC wants to recognize your program or one that you respect for its proven success in providing equal access and success in higher education. Nominations are needed for the 2002 EEOC Award Winning Program. Please go to www.macrao.org/EEOAwardsHistory.htm to print a copy of the award nomination form and view past recipients. Winners are invited to present their program to the entire MACRAO membership during the Annual Fall Conference. Look for the forms and additional details in the mail this summer. If you have any questions about the EEO Committee or the Award Winning Program, please contact us.

Daniel Segura, Chair, dpsigura@alpha.delta.edu (989) 686 9320
Nick Doyle, Co-Chair, ndoyle@madonna.edu (734) 432 5340

MACRAO Members on the Move...

In the MACRAO Newsletter, we recognize MACRAO members who have recently changed jobs, retired, been promoted, received an award or been recognized for their professional achievements.

Do you know anyone (including yourself) who fits into one of these categories? If so, please send an e-mail message with the details to the MACRAO Newsletter Editor, Lauren Kron at, kron@lmc.cc.mi.us and we will include it in the next issue of the Newsletter.

Attention MACRAO Membership: *Mark your calendars!*****

**Summer 2002
Articulation Workshop
June 12, 13, and 14
(Wednesday - Friday)
Location: Historic Frankenmuth**



We'll be bridging a number of important topics, so why not join your MACRAO Colleagues in Frankenmuth for a worthwhile journey across that city's historic covered bridge?

Watch the MACRAO website and your mail for additional information.

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*Feel like getting out of
the office???*

2002 EVENTS CALENDAR

MACRAO Executive Committee Meeting <i>Lansing</i>	March 21
Registrar's Drive <i>Delta College</i>	March 22
AACRAO Annual Meeting <i>Minneapolis</i>	April 14-17
Summer 2002 Articulation Workshop <i>Frankenmuth</i>	June 12-14
MACRAO Executive Committee Meeting <i>Traverse City</i>	June 21
Support Staff Meeting <i>Lansing</i>	August 7
New Professionals Workshop <i>Lansing</i>	September 12-13
Annual MACRAO Fall Conference <i>Grand Rapids</i>	November 6-8

The events calendar is an ever changing item that can be viewed online at the member's only section of www.macrao.org. Please make a point to visit this section each time you log on to the website.

Event Planners: Don't forget to add your events to this feature. Any member can add an event and the calendar will automatically remove events as their dates pass.



74th Annual MACRAO Fall Conference 2002

“MACRAO on the Grand... The Time is Now”

Last year the Executive Committee discussed whether or not we should move the location of the MACRAO conference in 2002. The answer was Yes! and we now look forward to a fantastic conference at the Amway Grand Plaza in downtown Grand Rapids. The conference theme for this year is “MACRAO on the Grand...The Time is Now”. The Local Arrangements Committee hopes that the membership will get a lot out of the conference and because of the location, we hope to attract those who have not attended a conference in some time. We have sent out a “call for session proposals” to the membership and will offer an excellent array of sessions for both new professionals as well as MACRAO veterans. Christine Holton-Cashen has been booked as our keynote speaker and we look forward to her dynamic kick-off to the fall conference.

The Time is Now.....

- ❖ To Celebrate Accomplishments
- ❖ To Enhance your Professional Development
- ❖ To Continue Learning
- ❖ To Share Experiences with Colleagues
- ❖ To Celebrate Differences
- ❖ To Re-Energize
- ❖ To Reflect and Reconnect
- ❖ To Have Fun!

We hope you will mark your calendar for the 2002 MACRAO Conference, November 6-8, 2002.

Tory Parsons
MACRAO President-Elect

2002 Local Arrangements Committee

Cherie Hatlem, Albion College
Sedgwick Harris, Kellogg Community College
Jeff Hartman, Grand Rapids Community College
Pam Liberacki, Western Michigan University
Michael Lopez, Grand Valley State University
Tory Parsons, Grand Valley State University
Angie Schlosser-Bacon, Aquinas College
Steve Shablin, Oakland University
Howard Shanken, Grand Rapids Community College
Terah Zaremba, Grand Valley State University

Take me to your Leader...

MACRAO is a strong professional organization because dedicated members in the past have come forward and served in leadership capacities. The future of the Association is dependent on continuing this tradition. Now is the time to be considering yourself and others for these important roles. We will soon be asking for nominations for next year's vice president, treasurer, and three nominating committee members, one each representing a community college, 4 year public and 4-year private college or university.

Watch for more information in future newsletters as well as www.macrao.org and the MACRAO list serve. Contact Dick Stevens, past president at (586) 445-7246 or email stevens@macomb.cc.mi.us for additional information.

Congratulations to Cynthia Merritt, our first MACRAO Member on the Move.

Cynthia is moving from Walsh College's Academic Advising capacity to be an Academic Advisor at Eastern Michigan University.

Although Cynthia will be performing many of the same duties at Eastern as she did at Walsh, she is looking forward to the challenges a larger college provide.

Best Wishes for a smooth transition, Cynthia!

Workshop for New Admissions Professionals

The MACRAO Secondary School Relations Committee is sponsoring the New Admissions Professionals Workshop scheduled for September 12 and 13 at the Lansing Sheraton, in Lansing, MI.

The workshop is designed for new admissions professionals who have been on the job for less than 12 months, and offers valuable suggestions from seasoned admissions professionals on a variety of topics. Participants in previous workshops have been very positive and have indicated that this workshop was a real benefit to them as new professionals in the field.



**Questions? Contact
committee chair Tracey
James-Heer at Grand
Valley State University
at 616-895-2025.**

Don't be Puzzled, Participate in our Pfantastic Program

A large graphic of a puzzle with one piece missing. The missing piece is a silhouette of a person, and the puzzle is set against a light gray background with a black border.

The Professional Development Committee is busy working on the Support Staff Workshop, which will take place August 7th, 2002 in Lansing. We plan to offer a full day of activities to enrich the services provided by our support staff and to recognize their efforts with professional development activities. The theme of the program will be Pzzles; Not Complete Without U. We will once again be accepting applications for the support staff of the year, more information will be forthcoming.

The Committee has several new members this year. We are looking forward to an exciting year of planning the conference and putting forth session proposals for the Annual Conference. The Professional Development Committee would also like to congratulate our Chair, Melisa Hickson on the birth of her baby boy, born on December 22, 2001.

Attention all Graduate and Professional School Staff:

If you recruit graduate and/or professional students, you won't want to miss this opportunity to connect with your colleagues around Michigan.

Announcing MACRAO's first ever Graduate and Professional School Staff Pre-Conference Workshop! While you're marking your calendars for our annual meeting November 6-8, please also note that the Graduate and Professional Studies Committee will be offering a pre-conference workshop, scheduled for 10-3:30 on Wednesday.

The cost for the pre-conference workshop will be limited to the cost of lunch. We hope this will be a great opportunity for those of us who recruit graduate and professional students to gather together and discuss our profession and how to do it more effectively/efficiently.



Topics we're considering including:

- *Recruitment Strategies
- *Recruiting International Students
- *Fairs--How to decide which to attend
- *Tuition Assistance for Graduate Students
- *Working with Faculty--how to create a team
- *Using Technology to Recruit Graduate Students
- *Professional Organizations for Graduate Recruiters

More detailed information on specific session topics and cost will be announced later. But if you recruit graduate and/or professional students, plan **NOW** to arrive at the Amway Grand in time to attend our first ever Pre-Conference Workshop! Then join the rest of your colleagues in Michigan for what looks to be one of the best MACRAO conferences yet!

To assist us in contacting staff at your institution involved in Graduate and Professional School recruiting (who may not yet be involved in MACRAO), please e-mail names to: Paul Trumbull, Graduate Specialist, Oakland University, at:

Trumbull@oakland.edu

The next MACRAO newsletter will be published in August, so have your articles in by July 10th!

Forget "Who Moved My Cheese" -

WHO TOOK MY MACRAO DIRECTORY???

If you have misplaced your MACRAO directory or have been the victim of a MACRAO directory theft, be sure to check out the Online Directory.
It's Searchable!

Are YOU doing great things in our industry? Want to share your ideas or published articles with the rest of the MACRAO organization? We'd love to hear from you. Email copy to kron@lmc.cc.mi.us to be included in MACRAO newsletter.

MUCH THANKS TO...

***The Michigan Association of
Secondary School Principals***

for allowing the Executive Committee to utilize their meeting room. Their hospitality is most appreciated!

Think MACRAO first when hunting for resources.

Whether planning a workshop or a mass mailing for MACRAO, we may already have what you are looking for. Before you go shopping, be sure to check in the “surplus cabinet”. There’s plenty of MACRAO letterhead, Who Moved My Cheese kits and reams of certificate paper. We even have internal guest speakers for your events (although we don’t keep them in the cabinet — at least not all the time.) It helps keep costs down and minimizes surplus to share our resources, so share what you have left over and take what you need.

For resource requests, call
Tory Parsons at (616) 771-6674.



Executive Committee approved the formation of an Ad-Hoc Committee

With the recent movement in higher education to form partnerships or college mergers, the integration of technology as a means of delivering student services, distance learning education, multi-campus locations and the increased number of institutions requesting membership, the MACRAO Executive Committee has been presented an opportunity to review its current constitution and by-laws to ensure that it’s criteria for membership and dues structure is consistently and equally applied to all members. At it’s September 14th meeting, the Executive Committee approved the formation of an Ad-Hoc Committee on Membership and Dues.

Charges of the Committee are:

Review directory membership listing, institutional structure of dues payment and institutional voting rights.

Review CORPA accreditation as sole criteria of membership.

Consider affiliate membership for corporations or proprietary schools.

Develop a formalized process by which institutions or other constituents may request to become MACRAO members.

Determine if changes were made to our constitution or by-laws, would the recommended changes in any way affect signatories to the MACRAO agreement.

Committee Members

Troy Boquette, Delta College

Paula Dykstra, Eastern Michigan University

Fern Nelson, Davenport University Warren

Victoria Scavone, Walsh College

Paul Schmidt, Monroe Community College

Beverly Tinsley-Stanbrough, Oakland Community College

Carol Taberski, Northwestern Michigan College



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