



SPRING 2005

MACRAO NEWS

MICHIGAN ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS

FROM THE PRESIDENT

Executive Committee

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University of Detroit Mercy

Sedgwick Harris, Pres. Elect

Kellogg Community College

Paula Dykstra, Vice President

Eastern Michigan University

Carol Taberski, Past President

Northwestern MI College

Tracey James—Heer, Secretary

Grand Valley State University

Michele Thomas, Treasurer

University of Michigan

Dorene Root, Historian

Central Michigan University

Vickie Scavone, Directory Ed.

Walsh College

Jeff Hartman, Newsletter Ed.

Grand Rapids Comm. College

Mark Ulseth, Webmaster

Henry Ford Comm. College

If success is measured by the number of MACRAO members who participate in our organization then MACRAO has had a very successful year. With just over 1,000 members, one out of every 10 members was on a MACRAO Committee last year and over one-third of our members (nearly 350) attended the “MACRAO in Motown” Annual Conference at the Hyatt Regency in Dearborn, Michigan. When you add in the workshops and drive-ins that are held throughout the year, one out of every 2 MACRAO members has been involved in MACRAO activities in some way! Now that’s success! If you weren’t one of those who joined in, read through this Spring Newsletter and plan to attend an upcoming MACRAO event.



Our MACRAO success can be directly attributed to the work of the MACRAO committees and the leadership of those individuals who have taken on those roles. With nine committees, the annual local arrangements committee and the Executive Committee there are plenty of opportunities to become involved in MACRAO. If you have been on a committee in the past and have taken a break, think

about coming back to a committee again. If you are a new MACRAO member, get yourself involved, you won’t regret the opportunities that come with volunteering.

Make a Difference

Above and Beyond

Connections

Right place, right time

Ask yourself....why not?

Opportunity

MACRAO can be exactly what is missing in your professional life. Make the most of your organization by being an active part. Help shape the future...you won’t regret it!

Diane M. Praet

University of Detroit Mercy

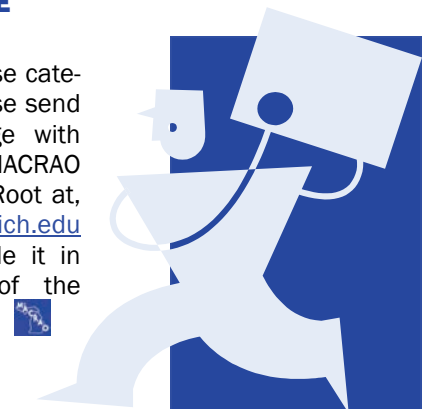
MACRAO President 2004-05

MACRAO MEMBERS ON THE MOVE

In the MACRAO Newsletter, we recognize MACRAO members who have recently changed jobs, retired, been promoted, received an award or been recognized for their professional achievements.

Do you know anyone (including yourself) who

fits into one of these categories? If so, please send an e-mail message with the details to the MACRAO Historian, Dorene Root at, Dorene.L.Root@cmich.edu and we will include it in the next issue of the Newsletter.



REGISTRAR'S DRIVE-IN WORKSHOP

For Those Who Can't Afford AACRAO Annual Meeting in New York City, here is the Second Best Event:

Welcome to Macomb College on Friday, April 8, for the Registrar's Drive-In Workshop. This year the workshop will be held at the University Center/ Professional Development Center of Macomb College. The building complex is located off Garfield Road, south of M-59, which is Hall Road, on the service drive behind the Macomb ISD. Check in and refreshments will be from 9:30 am until 10 am. From 10

am until noon, we will have a discussion of the proposals outlined in the Cherry Commission Report as well as featuring three different institutions and how they are displaying enrollment reports and data to their respective institutional communities employing web-based reporting methods. The question and answer exchange will be from 1 pm to 3 pm.

Morning refreshments and lunch will be provided. This year the registration fee will be \$20. So mark your calendars and you may start to register for the

Drive-In Workshop on Monday, February 28. Registration will run through April 1 as we will need to submit our meal orders at that time.

If you have any questions, please contact Ron Hughes, Director of Enrollment Services/ Registrar at :

Hughesr@macomb.edu or call 586.445.7179. Also, if you have a particular topic that you want discussed in the afternoon, please forward it to Ron.

MACRAO PROFESSIONAL DEVELOPMENT GRANT

MACRAO recognizes that the budgetary constraints on the institutions of higher education in the state of Michigan may make it difficult for employees to participate in professional development activities. Therefore, MACRAO is making travel funds available to the membership by continuing the MACRAO Development Grant for the second year.

This year the organization will award two grants of \$250 each to allow travel to the MACRAO annual conference in November. This should allow an active member to attend who may not be afforded the opportunity. The Professional Development Committee is charged with reviewing the applications and awarding the grants.

The grant application is available on the MACRAO website at www.macrao.org. Applications must be submitted by September 1, 2005.

For additional information, access the website or contact Sue Deel at deel@alma.edu.

AACRAO ANNUAL MEETING—MARCH 28—31, 2005

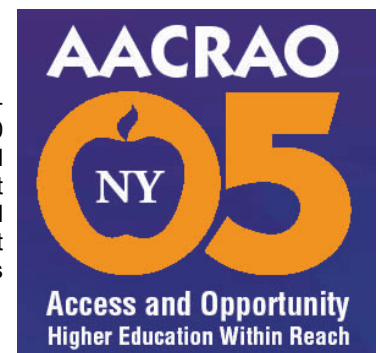
New York City – one of the world's great cities. Can you think of a place other than the Big Apple that has over 150 museums, 900 art galleries, 38 Broadway theatres, 18,000 restaurants, and 722 miles of subway track? And the list goes on! Over 40 million people

visit NYC each year seeking to gain access to new opportunities, and we hope you plan to be one of them.

Join AACRAO for its 91st Annual Meeting, March 28-31, 2005, and its 95th anniversary, in the heart of Manhattan. We will be offer-

ing four exciting and informative days of over 250 workshops, sessions, and roundtables. Learn about the trends, policies, and practical knowledge that can affect your institution's future.

www.aacrao.org



MACRAO ANNUAL CONFERENCE

The 77th Annual MACRAO Conference will be held November 2-4, 2005 at the Radisson Hotel in downtown Lansing, Michigan. Our theme this year is MACRAO "A Capital Experience!" The Local Arrangements Committee is hard at work planning an exciting and fun filled conference.

With the planning well on the way for the Fall

conference here's just a few items that you can look forward to:

**Pre-Conference workshops on Wednesday sponsored by the Data and Technology and the Articulation committees.

**There will be special entertainment during the Wednesday night dinner.

**Keynote Speaker (to be announced)

**35-40 valuable interest sessions brought to you by the MACRAO committees.

**Vendor displays.

**The Thursday night entertainment could leave you feeling Lucky!

We are excited to be planning the 77th annual conference and we are looking forward to you joining us this year!



NEW PROFESSIONALS WORKSHOP

The New Professionals Workshop, sponsored by the Secondary School Relations Committee, will take place September 8 and 9, 2005. 'New' and 'experienced' professionals are invited to take advantage of this highly successful training event. Get energized for the new recruitment season by learning recruitment tech-

niques, enrollment teamwork methods, mentoring, and many more subjects. Last year's event was a great success, and the committee plans to continue this trend. Here is a remark from an attendee of last year's workshop:

"Having the chance to meet with such wonderful people from around Michigan and providing a great

informational foundation for us "fresh" representatives was a wonderful introduction to the admissions profession. Thank you again for such a positive experience and I wish you the best!"

This year's workshop will be at the Holiday Inn, Mt. Pleasant. We'll see you there!



SUPPORT STAFF WORKSHOP

On June 15, 2004 over 80 support staff members from dozens of Michigan institutions attended the MACRAO Support Staff Workshop at Baker College in Owosso. The theme, "Your Amazing Race - How to Function in Today's Environment," was especially appropriate for the always quickening pace in the office and at home.

The day began with a delicious continental breakfast and a humorous and motivating keynote talk by Rick Cummins, head cross-country coach for Wayne State Uni-

versity. Then we were "off and running" to several enlightening and entertaining session options. Lunch provided a relaxing break from the sessions and allowed attendees to network.

The Professional Development committee also awarded Support Staff of the Year to the deserving support staff from the Registrar's Office at Alma College

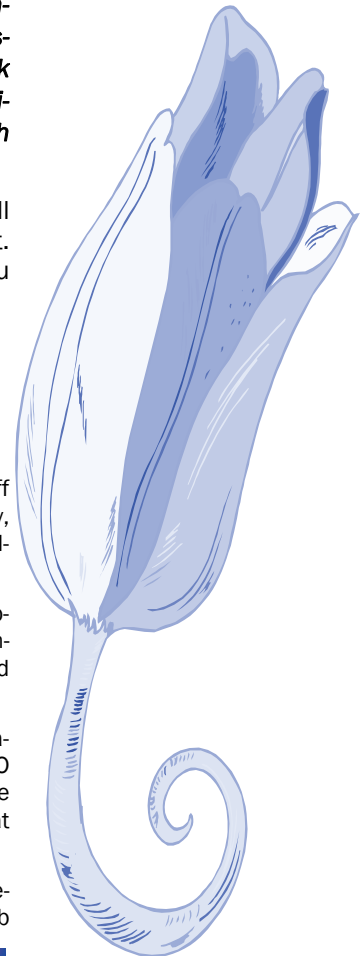
The Support Staff Workshop reached the finish line as a successful and fun event. Mark your calendars

for the next Support Staff Workshop on Wednesday, June 8, 2005 at Alma College.

The Professional Development Committee is busy planning another productive and engaging day.

Please fill out the nomination form on the MACRAO website to recognize the hard-working support staff at your institution!

Keep a watch on your e-mail and the MACRAO web site for more details!



MACRAO TRANSFER AGREEMENT

There has been a lot of discussion over the past few years about whether the MACRAO Transfer Agreement is working and whether it still has value to students and colleges. Members of the MACRAO Articulation Committee attended a meeting with the Executive Committee last summer to address these issues. The Articulation Committee delegation was led by outgoing chairperson, Wyn Wilson (Kettering University), and included Jennifer Pahl (Saginaw Valley State University), Susan Cushnier (University of Michigan-Dearborn), Pat Cygnar (Eastern Michigan University), and Jan Munday (Schoolcraft College).

Limitations

It seems that benign neglect has overtaken the MACRAO Agreement ever since the attempt to restructure and expand it about ten years ago failed. Understandably, the doomed effort to create a Universal Transfer Agreement lead members to decide it was best to leave the existing agreement alone and abandon any attempts to restructure or update it. Fortunately, since the MACRAO Agreement was a very basic, solid instrument as it was originally created in 1972, it still is quite functional today; and although updating it might be nice, it is hardly necessary.

The existence of such a great document is not sufficient, however, if few know about or understand it. Members of both the Executive Committee and the Articulation Committee are concerned about the lack of knowledge about the agreement among Michigan col-

lege personnel and students. A recent survey of Michigan registrars, conducted by the Articulation Committee, revealed that key staff at two colleges didn't even know if their institutions were signers of the agreement. (Records show that one is and one is not.) Confusion and misinformation about the agreement seems to be rampant. The Articulation Committee itself found they didn't know the process for becoming a signer, when asked by an interested college last summer.

The survey also showed that all eight of the community colleges that responded to the survey were MACRAO signers but that more than half of the eleven four-year responders were not. This lack of participation by four-year colleges and universities is another concern. Currently, there are approximately twenty-nine four-year colleges that accept MACRAO and about fifteen of those have provisos. Many of the schools that are participants do not have information about the MACRAO agreement readily available to students and don't incorporate the requirements into their transfer guides or articulation agreements. All of this has people wondering if the MACRAO agreement is still valid.

Advantages

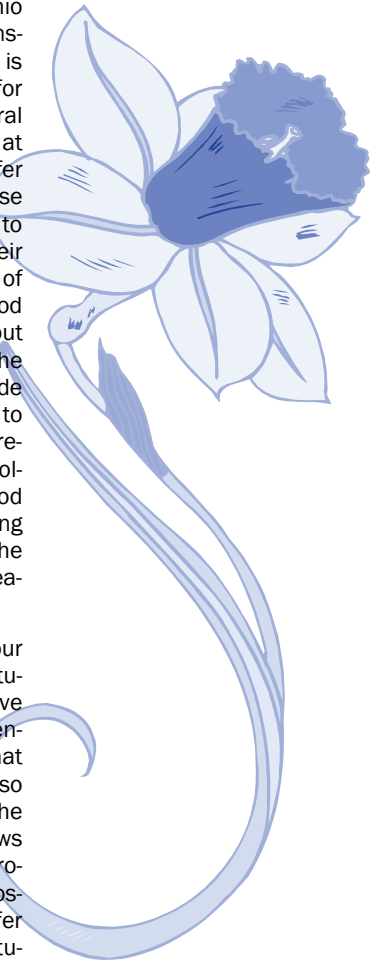
Many states such as Arizona, Florida and our neighbor Ohio have statewide higher education systems that regulate the transfer of courses between colleges. Colleges in these states are mandated to accept a designated set of general education courses from other col-

leges in the state. In Ohio this is called the Ohio Transfer Module. The purpose is to provide the flexibility for students to complete general education requirements at one college and to transfer (as is usually the case these days) to another institution to complete the major of their choice, without losing a lot of time and money. This is good not only for the students but for everyone involved. The State doesn't want to provide financial aid for students to take general education requirements twice, and colleges want to attract good transfer students by offering a smooth transition and the ability to graduate in a reasonable timeframe.

In Michigan, we love our local autonomy. Our institutions have been very creative in developing excellent general education programs that are each unique and yet also have many similarities. The MACRAO agreement allows us to have this variety of programs and still makes it possible for students to transfer smoothly between the institutions which choose to honor the agreement. It's remarkable that, in 1972, the MACRAO organization had the foresight to create such a functional and resilient instrument that is still applicable in 2005.

Advantages vs. Limitations

Although members of the Articulation Committee have different perspectives, the consensus is that the advantages far outweigh the limitations. Everyone agrees that it is essential to keep the process simple and to keep colleges informed about their role in facilitating the MACRAO agreement. As transfer-



“...as it was originally created in 1972, it is quite functional today...”

MACRAO TRANSFER AGREEMENT (CONTINUED)

ring between institutions has become the norm, it is more important than ever to promote the use of the MACRAO agreement. Hopefully, bringing attention to the agreement won't prompt institutions to pull out of it, but it is better that all understand the expectations on their institutions and appropriately carry

out their end of the agreement. Whether schools remain in the agreement or decide to drop out, the most important thing is that students aren't harmed in the process.

The Articulation Committee's goals are to maintain and promote the MACRAO Transfer Agreement and to

educate the higher education community so that it will use it appropriately. To this end the committee is working on a framework for ensuring that institutions have the information they need relative to facilitating the agreement and promoting the benefits of the agreement to institutions and students.



MACRAO NOMINATIONS

MACRAO is calling you! Specifically...the MACRAO Nominating Committee is calling you. Did you ever wonder how Executive Committee members were identified? It's the Nominating Committee that does it. MACRAO's Nominating Committee is made up of the three most recent past-presidents, along with an elected member from a 2-year institution, a four-year public institution, and a private institution. Together, these individuals identify...

**candidates for vice president (while initially joining the E.C. as vice president, the individual moves through the ranks of president-elect, president, and past-president over the course of a four-year period);

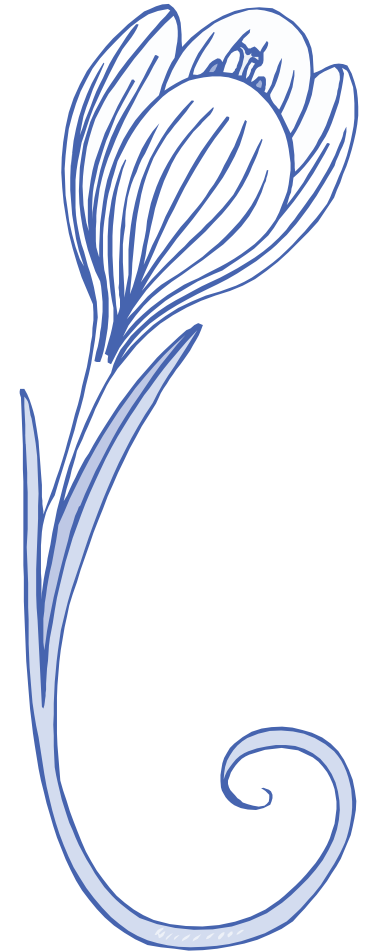
**a secretary or treasurer (each position is for 2 years, and the terms alternate); and
 **three new members of the nominating committee.

For Executive Committee candidates (vice president, secretary, and treasurer), we look for individuals who have held MACRAO leadership positions in the past, are interested in taking on more responsibility and are committed to leading. The Executive Committee meets monthly for most of the year, and has assignments and contact even between meetings. Nominating Committee members typically meet 1-2 times (and have additional email contact) as they sort through the names of individuals.

YOU can help by nominating yourself or someone you think would provide guidance and leadership for MACRAO. If you nominate someone else, be sure you check with them to determine their interest.

Leadership opportunities such as these are an important part of a professional development plan!

If you have any questions, contact Carol Taberski at ctabersk@nmc.edu. Please fill the nomination form below (feel free to make more copies), and send to: Carol Taberski - Registrar - Northwestern Michigan College - 1701 East Front Street - Traverse City, MI 49686



Vice President Secretary Nominating Committee: 4-year public institution
 Nominating Committee: 2-year institution Nominating Committee: Private institution

Nominee: _____

Institution: _____

Your name: _____

Your institution: _____

Have you asked this individual if he/she is interested? _____ If you have any questions, contact Carol Taberski at ctabersk@nmc.edu.

Send to: Carol Taberski - Registrar - Northwestern Michigan College - 1701 East Front Street - Traverse City, MI 49686

Fax to: 231-995-1570

Visit the MACRAO website for a list of committees and committee members.

MACRAO COMMITTEE MEMBERS 04/05**ARTICULATION**

Jennifer Pahl, *Chair*
Saginaw Valley (2005)

Alex Torres, *Co-Chair*
Michigan State (2006)

Kevin Anderson
Bay de Noc CC (2005)

Tom Cerny
Kettering (2005)

Bill Headley
Macomb CC (2005)

Jan Munday
Schoolcraft (2005)

Pat Cygnar
Eastern Michigan (2006)

Ron Hultman
Spring Arbor (2006)

Pamela Lee
UM Dearborn (2006)

Barbara Ogsten
Bay Mills CC (2006)

Stuart Baker
Schoolcraft (2007)

Kathleen Wray
Kirtland CC (2007)

Kathleen Owens
Grand Rapids CC (2007)

Carol Quigley
Ferris State (2007)

**ADMISSION PRACTICES/
ENROLLMENT MANAGEMENT**

Kelli VanBuren, *Chair*
Oakland CC (2006)

Carla Matthews

Oakland CC (2006)

Jeremy Guc
Walsh (2006)

Kim Koerschen
Kettering (2006)

Marie Pritchett
Macomb CC (2006)

Sally Janecek
Marygrove (2006)

Stephen Linden
Oakland CC (2006)

Donna Franklin
Cleary (2007)

Katherine Lichtenberg
Oakland CC (2007)

Gwen Thompson
Western Michigan (2007)

Tom Bell
West Shore CC (2007)

Catherine McCardell
Schoolcraft C (2007)

COLLEGE DAY/NIGHT

Lisa Remsing, *Chair*
Oakland U (2005)

Stacey Stover, *Co-Chair*
Schoolcraft (2005)

Andrew Wright
Eastern Michigan (2005)

Shari Chamberlain
Ferris State (2006)

Chad Worthington
Kellogg CC (2006)

Janet Kossick
UM Dearborn (2007)

Nicole Stojov
Lawrence Tech (2007)

LaJoyce Brown
Wayne State (2007)

Lacy Gapczynski
Central Michigan (2007)

DATA & TECHNOLOGY

Cherie Hatlem, *Chair*
Albion (2005)

Joann Denby
Oakland U (2006)

Nadine Hagoort
College for Creative Studies (2006)

Sherrine Matusik
Schoolcraft (2006)

Scott Owczarek
Wayne State (2006)

Lisa Masi
Henry Ford CC (2007)

Gayle Reynolds
Marygrove (2007)

Michigan State (2007)

Howard Shanken
Grand Rapids CC (2007)

EQUAL EDUCATION OPPORTUNITY

Patrick McNeal, *Chair*
Kettering U (2006)

Iris Shen-VanBuren
Michigan State (2006)

Deborah Gibson
Marygrove (2006)

Claire Fano
Central Michigan (2007)

Theresa Carson



WRITE THIS DOWN! 2005 MACRAO EVENTS

April 8	Registrar Drive-In Workshop	Macomb Community College
June 8	Support Staff Workshop	Alma College
September 8/9	New Professional Workshop	Holiday Inn, Mt. Pleasant
November 2	Articulation Pre-Conference Workshop	Lansing
November 2	Data & Technology Pre-Conference Workshop	Radisson, Lansing
November 2-4	Annual MACRAO Conference	Radisson, Lansing

The MACRAO newsletter is produced bi-annually in the fall and spring.

Check out www.macrao.org for more information.



Next MACRAO Newsletter will be published in AUGUST. Submit an article by July 15, 2005.