

## Summer Summit Guest Speaker Contact Information

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**Christopher Marx - Lupo Bio**

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**From:** "Susan A. Lupo" <SLUPO@schoolcraft.edu>  
**To:** <christopher.marx@davenport.edu>  
**Date:** 6/15/2009 4:42 PM  
**Subject:** Lupo Bio

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Hi Chris,  
 Not sure what format you need for the bio/intro., so here are a few bullets:

**Position:**  
 Executive Director of Planning and Research

**Here's what that entails:**

Responsible for designing and implementing systems, processes and tools that help Schoolcraft define and build its preferred future including determining strategic direction, increasing innovation in products, services, and business processes, identify performance targets and expanding the enterprise's knowledge-creation/management capabilities. Whew!!!!

**Functions in the Planning and Research division:**

Strategic Planning  
 Public Policy (Cherry Commission, Performance Indicators Task Force, etc.)  
 Organizational Development  
 AQIP Management  
 Institutional Research  
 Market Research and Analysis  
 Development of Business Intelligence System

**Other Stuff:**

I've been an AQIP Peer Reviewer for 8 years. I've worked extensively in the private sector first at the Industrial Technology Institute in Ann Arbor where I managed collaborative groups involved in developing national and international manufacturing and e-commerce standards. Worked with the Department of Defense, DARPA, Boeing, Pratt-Whitney, NIST, etc.; then as a contractor for companies and organizations like Ford, GM, Hughes Training, Inc., Plymouth-Wayne, Inc., City of Flint, other higher ed institutions.

I've been working in the organizational development arena since 1992; and am certified through Linkage and DePaul University with a particular emphasis in organizational design and systems thinking. I've recently become intrigued by the tools futurists use including predictive technology, scenario building.

Have been an instructor – teaching or training ages pre-school, middle-school, college and adult.

Undergrad Degree from EMU; concentration – developmental drama  
 Graduate Degree from EMU; concentration – performance studies, organizational communication.

Feel free to edit as this might be overkill.

**Presentation;**

A facilitated conversation about what impact current legislation may/may not have on shaping the future of higher education in Michigan.

**Christopher Marx - RE: Presentation at the MACRAO Summer Summit**

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**From:** "Johnson-Faith, Brandy (GOV)" <JohnsonFaithB@michigan.gov>  
**To:** "Christopher Marx" <Christopher.Marx@davenport.edu>  
**Date:** 6/18/2009 11:20 AM  
**Subject:** RE: Presentation at the MACRAO Summer Summit  
**Attachments:** MACRAO Conference Presentation.pptx

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Hi Chris,

So can I plan on meeting you at about ten till four? Attached is my powerpoint, but I will bring it on a jump drive as well.

Here is a bio -

Brandy Johnson-Faith joined the Education Policy Team of the Office of Governor Granholm in May of 2008. She holds a degree in Political Science with a concentration in public policy advocacy from Arizona State University. She served two years as a Teach for America Corps Member/3<sup>rd</sup> Grade Teacher in a low-income neighborhood on the east side of Las Vegas, Nevada. She relocated to Michigan and obtained a Master's Degree in Public Policy from the Gerald R. Ford School of Public Policy at the University of Michigan-Ann Arbor. She currently serves as Statewide College Access Coordinator and MCAN Project Manager for the State of Michigan.

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**From:** Christopher Marx [mailto:Christopher.Marx@davenport.edu]  
**Sent:** Thursday, June 18, 2009 8:13 AM  
**To:** Johnson-Faith, Brandy (GOV)  
**Subject:** RE: Presentation at the MACRAO Summer Summit  
**Importance:** High

Brandy-

Your presentation is scheduled for today and begins at 4:05 PM and runs until 5:05 PM. The Conference meeting room is on the second floor in the Cadillac Room and I will be waiting for you in the lobby area outside the Cadillac room. If you would like to send me your power point, I will load it on my laptop and I would also suggest to bring your jump drive as well.

Do you have a bio that you can send to me that I can use to introduce you?

Travel safely and see you soon!

Chris

>>> "Johnson-Faith, Brandy (GOV)" <JohnsonFaithB@michigan.gov> 6/17/2009 8:14 PM >>>

Just to confirm -- my presentation is at 4:00 and goes to when? And what room? Should I meet you somewhere before hand or just show up to my session? Should I bring my powerpoint on a jump drive?

Thanks,

Brandy

**Deborah Z. Bloom**  
**Executive Director of Community and Government Affairs**

Deb Bloom is executive director of community and government affairs and is responsible for Davenport University's federal, state, and local government affairs, mobilizing advocacy efforts, providing analysis and input to public policy, and serving as liaison between the University and policymakers and other government agencies. Bloom also oversees the University's community relations and, most recently, providing interim leadership for alumni relations

Deb is involved with chambers at the local, regional, and state level. Deb is a Leadership Michigan alumna (2004) and serves on the Michigan Chamber's Leadership Michigan Advisory Board. She is also a 2007 graduate of Leadership West Michigan and serves on the LWM Executive Committee. Deb participates on the Grand Rapids Chamber Education and Workforce Development Committee and its Public Policy Subcommittee, and is a Regional Representative for MI ACE Network.

Deb's previous experience includes advocacy work at state and local nonprofit organizations. She was president of a statewide nonprofit advocacy organization and led a women's leadership development initiative in West Michigan. Deb holds an MSW in policy, planning, and administration from Western Michigan University and a BS from Central Michigan University. Deb and husband, Ed, reside in Rockford, MI and have three children: Edward, Jr., Chadwick, and Elizabeth.

**Dr. Michael A. Boulus, Executive Director**

E-mail: [mboulus@pcsum.org](mailto:mboulus@pcsum.org)



Mike has served as the executive director of the Presidents Council, State Universities of Michigan since January, 2003. The Presidents Council is the coordinating body for the state's 15 public universities. Prior to joining the Presidents Council, Mike served as deputy state treasurer for the Michigan Department of Treasury, overseeing the Bureau of Student Financial Assistance, the Michigan School Bond Loan Program, Local Government Services, Office of Revenue and Tax Analysis, the state educational assessment program for K-12 education and the Michigan Merit Award. Mike is the former executive director of the Middle Cities Education Association and former deputy executive director of the Michigan Association of School Administrators. He is founder and first president of the Michigan Schools Energy Cooperative and serves on the board of directors for Next Energy, a business incubator for energy related start up companies. Boulus is also on the board of Your Child, a statewide coalition committed to improving the conversation around the culture of education in Michigan. Mike holds a doctoral degree from Michigan State University, a master's degree from Eastern Michigan University and a bachelor's degree from the University of Notre Dame. He is the recipient of several awards, including the National Leadership Award for Educational Leadership, in recognition of his contributions to the improvement of American education; the University of Notre Dame Exemplar Award, in recognition of outstanding service to country, education and church; and the Michigan State University College of Education Distinguished Alumni Award.